

Eighty One years in Twenty Five Years



At the first glance, this title looks like some kind of illogical paradox, but the truth is that the meaning underlying these seven words is a logical result when years are measured by achievements and not days. This is the new criteria for counting the time as we learnt it from the Custodian of the Two Holy Mosques King Abdullah Bin Abdul Aziz Al Saud in whose era the Kingdom of Saudi Arabia during the five years, had progressed by tens of years in terms of growth, development and modernization.

Today, as we celebrate, with the whole world, the Eighty First National Day of the Kingdom of Saudi Arabia, we pause to recall the history of our Group, "Business & Finance" according to the new criteria for measuring time. We found that during twenty five years, we grouped the summary of eighty one years that the Kingdom had lived since its independence.

What the Kingdom of Saudi Arabia had known during the past years is exactly what happened to the Business & Finance Group. Since its establishment in 1985 until now, "Business & Finance" transformed from a mere limited project within the field of information technology to a trade name that appears high in more than 50 countries and its investment arms reach several fields of business.

During the past years, the Business & Finance Group entered the arenas of properties, food, media and services through unique projects that the Middle East and North Africa Area had seen for the first time and which were designed by distinguished and professional minds and executed by specialized and skillful hands that provided the entry of the Group into the business and finance world from the widest gates.

Today, "Business & Finance" owns 8 projects that are unique in kind that attracted government and private establishments, business and finance people and all kinds and nationalities of individuals in more than 50 countries worldwide. The latest of such projects is "Masdar" which is considered the first interactive media and advertisement program in the history of economical press in the area, if not in the whole world.

In the field of properties, the "Properties and Business Cities" that was begotten by the mother Group, "Business & Finance", executed remarkable properties projects that placed it among the properties makers in the area starting with the largest educational city and ending with the first residential commercial compound known to the Eastern Area in the Kingdom in addition to the large projects in which the Group had participated as financier and supervisor over execution.

As for food industry, the project "Gourmets" launched by our group, one of the most prominent names operating in the field of welfare, catering and food services that had been useful and education establishments, private companies and others. In the sector of maintenance and services, the "Siyinati" (my maintenance) project had become the first provider of maintenance services for facilities that are most used or subject to depreciation in all countries where the group operates.

Finally, the big success achieved by our Group so far, is a blessing from Allah in the first place, the vast horizon made available by the achievements of the Custodian of the Two Holy Mosques to investors and businessmen of the Kingdom second and the great efforts made by the family members of the Group each in his position. Under these data, our continuation and achievement of more success shall remain a dream that we leave as the heritage for our children and grandchildren generation after generation.

Eng. Emad Bin Muhammad Al Hati

Publisher & Chairman of the Group