









DUBAI: THE WORLD'S DESTINATION OF CHOICE FOR CONGRESSES AND MEETINGS

HELAL AL MARRI

DIRECTOR GENERAL Department of Tourism and Commerce Marketing, Government of Dubai

We invite you to explore Dubai! Join the millions of people who visit our emirate from all around the world every year. Tourists and businesspeople alike are attracted by the different aspects of the city's offerings: our strategic location as the gateway between East and West, our unique cultural heritage, modern infrastructure, wideranging leisure activities, world-renowned attractions and multitude of business events — all working together to position the city as a destination of choice.

Here in Dubai we have everything you need to successfully host events of any size throughout the year. We have invested in making our city a world-class destination for meetings, incentives, conferences and exhibitions, and the sector has long been a key pillar of Dubai's growth. Our annual events attract visitors from the four corners of the world across a wide variety of industries, each taking advantage of our ever-expanding infrastructure in transportation, logistics and hospitality, and bestin-class standards of service. We invite you and your delegates to experience this first-hand.

Our emirate has two million residents from 180 different nationalities. We are perfectly situated midway between the Far East and Europe, and one third of the world's population lives within a four-hour flight. We are the same distance from London as from Beijing, and easily accessible from all of the major economic centres in Asia, Africa, Europe and Russia.

As such, we take pride in being globally recognised as a centre of commerce and trade with world-class facilities, an impeccable reputation for high-quality service, and ever-enhancing air connectivity boasting over 160 airlines to 220 destinations; as well as for providing strong value for money. With over 75,000 hotel rooms and furnished apartments, Dubai remains a dynamic destination where it is easy to conduct business.

As you explore our facilities, it will take no time at all for you to understand why Dubai is the destination of choice for so many congresses and other events from around the world.

Welcome to Dubai!



DUBAI MEETING AND EVENT PLANNERS' GUIDE

YOUR DUBAI CONVENTION AND **EVENTS BUREAU**

HAMAD M. BIN MEJREN **EXECUTIVE DIRECTOR Business Tourism**

Welcome to Dubai! On behalf of the Department of Tourism and Commerce Marketing (DTCM) and the Dubai Convention and Events Bureau (DCEB), it gives me extraordinary pleasure to welcome you here. You can see everything that Dubai now offers to the business visitor and tourist alike.

We have carefully prepared our Meeting and Event Planners' Guide to provide you with all the necessary information you need to make sure your event is a success. We provide information about accommodation in Dubai, different venues, entertainment, DMCs and PCOs, as well as sports information.

The growth of Dubai as a destination has not happened by accident. The country's leadership has continually underlined the importance of the development of the Meetings, Incentives, Conferences and Exhibitions (MICE) industry in the Emirates, recognising that congress development is key to tourism success. Businesspeople who come here and have a productive and professional meeting cannot help but see the hotels, the world-class golf courses, the resorts, beaches, markets,

infrastructure and shopping — and want to come back as a tourist. It is for this reason we at the DCEB have worked so hard to make Dubai the destination for international congresses with professionalism.

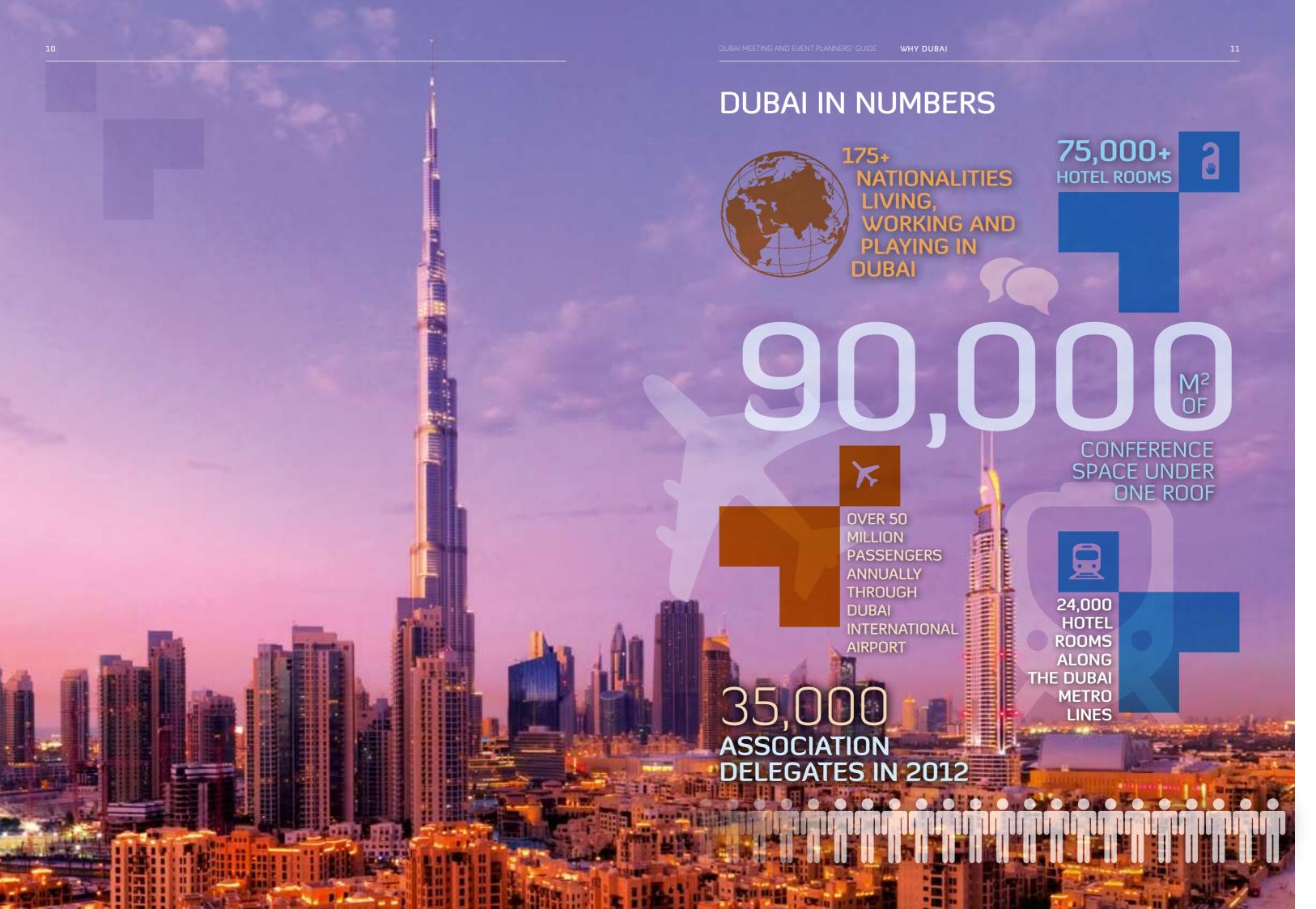
The International Convention and Congress Association (ICCA) ranked Dubai as first in the Middle East and as one of the major international meeting destinations globally, with Dubai surfacing as a top contender amongst wellestablished meeting destinations.

In 2013 the emirate will be playing host to countless international meetings — the Interdisciplinary World Congress on Low Back and Pelvic Pain; SIB OS, the world's premier financial services event; to name just a few. Further major international events are also set to take place in Dubai in 2014, including the Congress of the Asian Pacific Dental Federation (APDF), the Scientific Conference of Asian Pacific Endodontic Confederation (APEC), and the International Symposium on Electronic Art. This is not counting the staggering number of international sporting events also now held in the emirate. The emirate itself has been built on realising great ambition and the Dubai Convention and Events Bureau is no different. We have gathered international expertise of the very highest quality to ensure that the most complete service can be provided. Every year the calendar of events grows more diverse and more prestigious. From bidding assistance to convention planning, from attendance building to onsite event servicing, the Dubai Convention and Events Bureau's destination experts can assist in facilitating all aspects of any kind of event. We are able to provide up-to-date and impartial advice about one of the world's leading convention and event destinations. And we are proud to say we embody international best practice in every aspect of our services and activities. We hope you'll see for yourself!

We welcome you to Dubai, and if there is anything we can do to make your visit even better, don't hesitate to ask.







INTRODUCTION

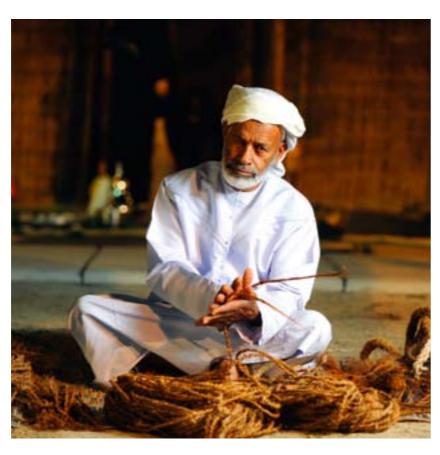
DUBAI, THE 'MERCHANT'S CITY,' HAS TRANSFORMED ITSELF FROM A HUMBLE FISHING VILLAGE INTO A GLOBAL HUB FOR TRADING, MANUFACTURING AND TOURISM. LOCATED AT THE CROSSROADS BETWEEN EAST AND WEST, IT OFFERS THE BEST OF BOTH WORLDS: A TAX-FREE LIBERAL HAVEN FOR BUSINESS AND A LUXURIOUS HOLIDAY DESTINATION FOR PLEASURE-SEEKERS. WITH RECORD-BREAKING SKYSCRAPERS, SHOPPING MALLS AND MARVELLOUS HOTELS CRADLED BY PRISTINE BEACHES AND DESERT DUNES, DUBAI IS LIKE NO OTHER CITY ON EARTH. WELCOME TO EXOTIC ARABIA WITH A 21ST CENTURY TWIST.

Centuries before the city became an international destination, it was inhabited by nomadic tribes that left little trace of their existence. Then, in the 18th century, members of the Bani Yas tribe, who made a living trading as well as fishing, settled in Dubai. Their natural commercial instincts, allied with liberal attitudes, attracted the attention of neighbouring traders from India and other Gulf countries. By the late 1870s, Dubai had become the main port of the southern coast, developing major souks to enable visitors to barter their wares. Pearls, collected from offshore beds, and gold were key to the emirate's prosperity until the discovery of 'black gold'.

When Britain announced its withdrawal from the emirate in the 1960s, it prompted the formation of the United Arab Emirates, a federation that allowed each of the seven emirates to pursue its own policies and development strategies. This enabled Dubai, under the progressive leadership of the Al Maktoum dynasty, to invest in infrastructure, education and health care, thus providing the foundations for Dubai's development into a city of the future.

Dubai's global success today is also a product of its global outlook. It has an open, multi-cultural society that is bilingual in Arabic and English, and extremely tolerant of different religious beliefs. So even though the local populace preserves Dubai's Islamic heritage, it is not enforced upon others, making western clothing accepted for men

and women alike. This cosmopolitan spirit has attracted some of the world's biggest events and given rise to international sporting tournaments, like the Dubai Desert Classic and the Dubai World Cup. But despite an outward mentality, local traditions such as dhow sailing, camel riding and falconry are still shared and celebrated.





In fact, it is not uncommon to see windtowers sitting beside glittering skyscrapers and desert dunes rolling into green golf courses; a testimony to Dubai's visionary future coexisting harmoniously with its carefully preserved heritage.

Dubai dared to dream big and the results of its realised vision can be seen everywhere: mega projects have transformed the face of the emirate, extending its coastline, greening the desert and reaching for the skies. These include the

recently inaugurated Dubai Metro rail system, which connects the city from end to end; the Palm Jumeirah, the world's largest man-made island that can be seen from space; and the Burj Khalifa, the world's tallest building and a masterpiece of urban planning, with lakes, pedestrian boulevards, lowrise residential neighbourhoods, four hotels and The Dubai Mall. It's really no wonder that Dubai is always described in superlatives — the most, the biggest and the best all reside in this city.



VISITOR INFORMATION



Most international banks have branches in Dubai. Bank opening hours can vary but in general they are open from 08:00 to 13:00, Saturday to Thursday, and are closed on Fridays.

BUSINESS HOURS

Business: Most multinational companies work a straight shift while some companies work from 08:00 to 13:00 and again from 16:00 to 19:00.

Government offices: 07:30 to 14:30, Sunday to Thursday. Exchange houses: 10:00 to 22:00. Shopping malls: 10:00 to 22:00, Sunday to Wednesday and 10:00 to 00:00, Thursday to Saturday.

CLIMATE

The UAE has a sub-tropical climate and blue skies can be expected most of the year. May to September is summer, when temperatures range between 40°C and 48°C. During the winter months, temperatures range from 15°C to 30°C. Rainfall is predominantly in winter and averages at 13cm annually.

CLOTHING

Summer clothing may be worn for most of the year but temperatures can drop during the winter. At the pool or at the beach, swimwear is quite acceptable, but when in the city and public areas, care should be taken to not give offence with revealing clothing.

CREDIT CARDS

American Express, Diners Club, Visa and MasterCard are generally accepted in hotels and shops.

CURRENCY

The local currency is the Dirham (AED), which is divided into 100 fils. It is pegged to the US dollar at an exchange rate of US\$1 = Dhs3.675.

LANGUAGE

The official language is Arabic but English is widely spoken and understood throughout the country.

PHOTOGRAPHY

Normal tourist photography is acceptable, but photographing government buildings is prohibited. Like anywhere in the world it is courteous to ask permission before photographing people, etc.

MEDIA

There are three English language newspapers published in Dubai. International newspapers, magazines and journals can be bought at bookshops and supermarkets. Dubai has both Arabic and English commercial radio and television stations, as well as access to international satellite TV programming.

COMMUNICATIONS

The international dialing code for incoming calls is +971. Calls to and from landlines within Dubai are free of charge, and direct dialing is possible to more than 170 countries, GPRS and WAP services are also available. A GSM international roaming service for mobile phones is available for more than 60 countries. If your country isn't one of them then a service known as "Wasel" is available. Bring your phone or buy it here and purchase a SIM card (available at most supermarkets, petrol stations and hotels) to make and receive calls from the UAE. Internet services are also available for nonsubscribers from regular phone lines.

HEALTHCARE

Medical services in Dubai are of an international standard.

PUBLIC HOLIDAYS

Islamic holidays are based on the Hijri calendar, which is determined by the sighting of the moon. As a result, the dates of holidays are often confirmed less than 24 hours in advance. Some of these are Eid Al Fitr (three days), Eid Al Adha (four days), Al Hijra (one day), Mawlid Al Nabi (one day) and Al Isra Wal Miraj (one day). Fixed dates on the calendar are New Year's Day (Jan 1) and UAE National Day (Dec 2). The Holy Month of Ramadan falls from the second week of July through to the second week of August in 2013, and moves forward approximately 10 days every year.

BARGAINING

Bargaining is expected in the souks. Vendors will usually drop the price, often quite substantially, particularly for a cash sale.

TIPPING AND GRATUITIES

Tipping practices are similar to those in most other parts of the world and are at the customer's discretion.

ELECTRICITY

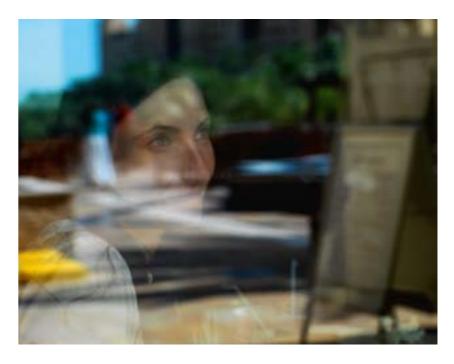
The electricity supply in Dubai is 220/240 volts at 50 cycles. Standard, British square three-pin plugs are the norm in most hotels. US-made appliances may need a transformer adaptor.

WATER

The tap water in Dubai is safe to drink. But locally bottled mineral water is generally served in hotels and restaurants.

TIME ZONE

Gulf Standard Time: + 4 hours UTC



TRANSPORTATION

Public transportation is plentiful and easily obtainable in Dubai. A government body, the Roads and Transport Authority (RTA), runs all metered taxis, buses, water taxis and the Dubai Metro.

The numerous bus, water taxi and metro routes service the entire emirate, connecting all residential and commercial areas as well as the international airports.

Many hotels also provide regular shuttle buses that follow set routes around Dubai and to the beaches. Car rental companies require a passport copy and a valid international driving licence for all renters coming from: Austria, Belgium, Canada, Denmark, Finland, France, Germany, Greece, Netherlands, Ireland, Italy, Japan, Norway, Spain, Sweden, Switzerland, Turkey, UK and USA. Driving is on the right hand side of the road.

VISAS

There are several types of visas for visitors to Dubai.

Nationals of the following countries do not require visas to enter the UAE:

Andorra, Australia, Austria, Belgium, Brunei, Denmark, Finland, France, Germany, Greece, Hong Kong, Iceland, Ireland, Italy, Japan, Liechtenstein, Luxembourg, Malaysia, Monaco, New Zealand, Netherlands, Norway, Portugal, San Marino, Singapore, South Korea, Spain, Sweden, Switzerland, UK, USA, and the Vatican. Should your country not be listed above please check with your nearest UAE Embassy/Consulate for information. Citizens of the Arab Gulf Cooperation Council member states

Saudi Arabia) do not need a visa.
For more information contact:

Department of Naturalisation
and Residency

(Bahrain, Kuwait, Qatar, Oman,

Tel: +971 (0) 4 398 0000 Website: www.dnrd.ae WITH FIVE CRUISE LINES OFFERING REGULAR WINTER CRUISES OUT OF DUBAI, THE CITY CAN NOW OFFER A UNIQUE MARINE ELEMENT TO ITS ROSTER OF VENUES FOR EVENT ORGANISERS.

Costa Cruises and AIDA have cruised the crystalline waters of the Gulf for over five years, and were joined in 2010 by US giant Royal Caribbean. In 2011, European cruise line MSC became the fourth company to use Dubai as its departure hub, and TUI Cruises joined them in 2012.

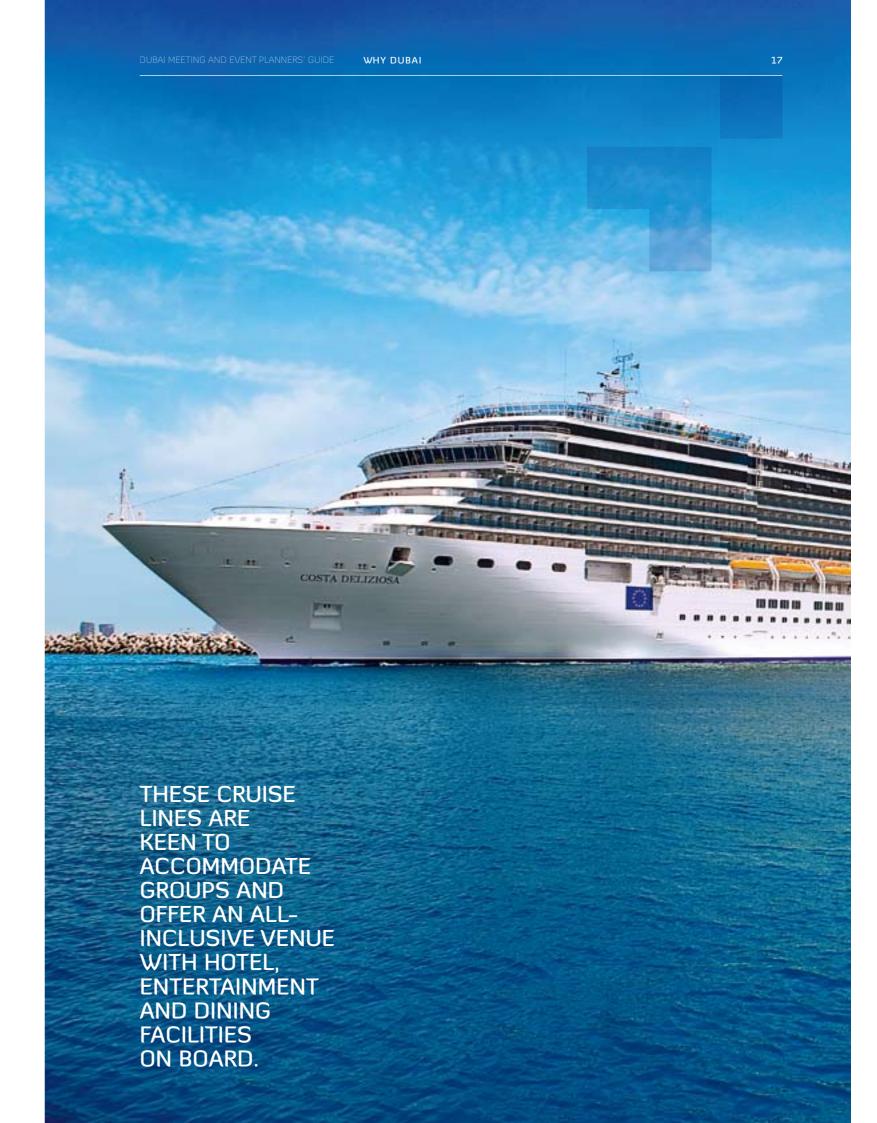
In total, 104 ships called into the new Dubai Cruise Terminal in the winter season 2010/2011, and more than 150 ships are expected in 2013. Ships docking at the terminal include those operated by Regent Cruises, Celebrity, Silversea, Seabourn and Princess Cruises.

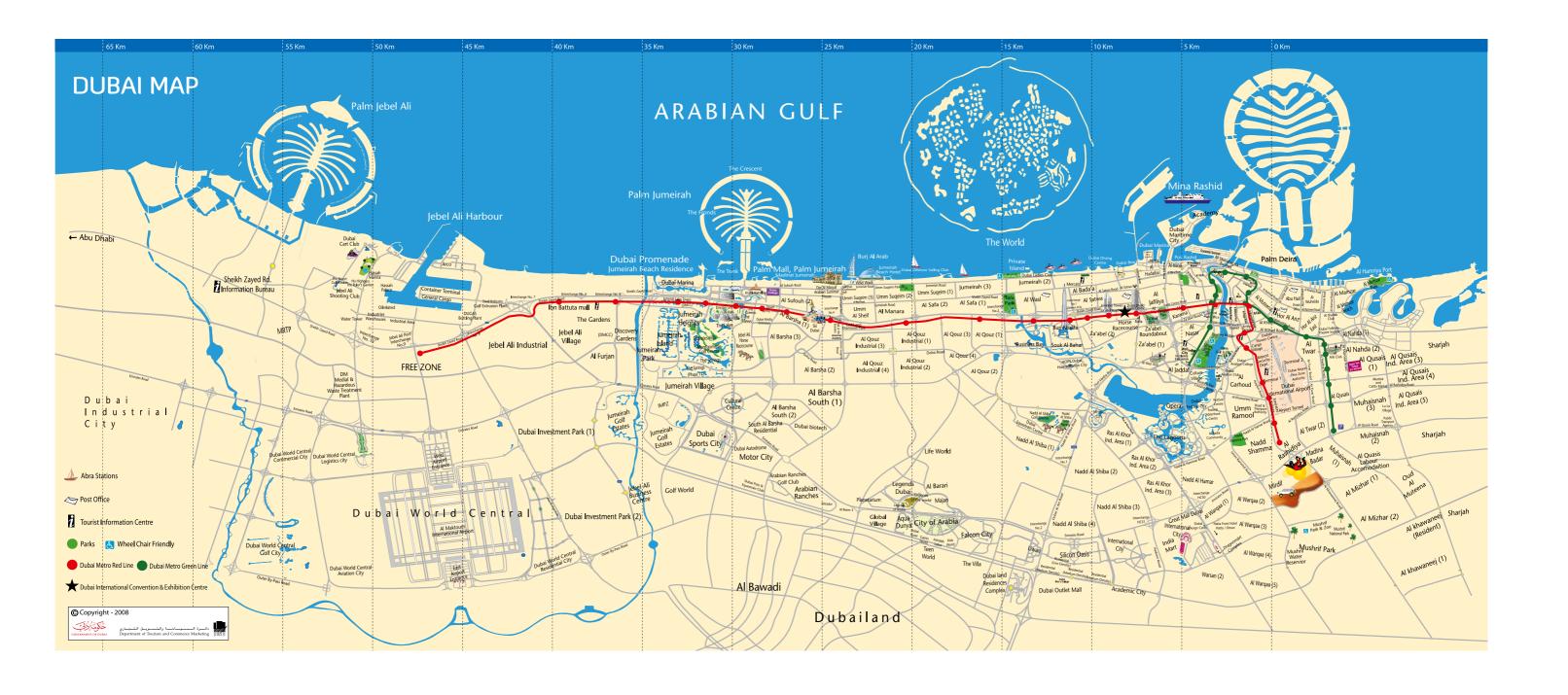
Operating with ships that have a capacity for over 2,000 passengers, these cruise lines are keen to accommodate groups and offer an all-inclusive venue with hotel, entertainment and dining facilities on board. Their cinemas and theatres provide the perfect space for conferences, with full technology in place and varied rooms for breakouts and teambuilding events. They also provide touristic programmes, with stops in Muscat, Abu Dhabi, Fujairah, Bahrain, and two overnight stays in Dubai for sightseeing and shopping.

The ISO 9002-certified Dubai Cruise Terminal is located at Port Rashid at the mouth of the famous Dubai Creek, and is managed by the Dubai Department of Tourism and Commerce Marketing.

The 3,450 sq m Arabesque building features duty free shopping, souvenir and gift stalls, a business centre with free internet access and a VIP 'Majlis' meeting area.







2013 MAJOR EVENTS

CONFERENCES AND EXHIBITIONS

Jan 15-17

Intersec Exhibition

Meeting platform for security, safety and protection Dubai World Trade Center Tel.: +971 (0) 4 389 4500 Fax: +971 (0) 4 358 5511 www.intersecexpo.com

Jan 20-22

Sign & Graphic Imaging Middle East

Trade show for specialised signing, outdoor media, graphic/digital imaging and screen printing industries *Dubai World Trade Center* Tel.: +971 (0) 4 343 5777

Fax: +971 (0) 4 343 6115 www.signmiddleeast.com

Jan 21-23

MRO Middle East 2013

Maintenance, repair and overhaul show Dubai World Trade Center Tel.: +971 (0) 4 286 7755 Fax: +971 (0) 4 286 6166

Jan 28-31

Arab Health Exhibition & Congress

International hospital and medical equipment exhibition

Dubai World Trade Center

Tel.: +971 (0) 4 336 5161

Fax: +971 (0) 4 336 0137

www.arahhealthonline.com

Jan 30 - Feb 2

World Discovery Festival

Exposition to whet consumer appetite for the good things in life *Dubai International Marine Club* Tel.: +971 (0) 4 335 5001 Fax: +971 (0) 4 335 5141 www.worlddiscoveryexpo.com

Jan 31 - Feb 2

Big Boys Toys UAE 2013

Showcase of the latest, biggest and fastest products

Atlantis, The Palm Jumeirah

Tel.: +971 (0) 4 321 4747

Fax: +971 (0) 4 321 4848

www.bigboystoysuae.com

Feb 5-7

AEEDC Dubai 2013

UAE International Dental Conference and Arab Dental Exhibition Dubai World Trade Center Tel.: +971 (0) 4 367 8192 Fax: +971 (0) 4 362 4718 www.aeedc.com

Feb 5-7

Middle East Rail

The Middle East's largest rail conference and exhibition

Dubai World Trade Center

Tel.: +971 (0) 4 440 2500

Fax: +971 (0) 4 445 8475

www.terrapinn.com/exhibition/
middle-east-rail/

Feb 19-21

Middle East Security Conference & Exhibition

Middle East Security Conference and Exhibition

Dubai World Trade Center

www.asisonline.org/dubai

Feb 25-28

Gulfood Exhibition 2013

Food, beverage and hotel equipment exhibition Dubai World Trade Center Tel.: +971 (0) 4 332 1000 Fax: +971 (0) 4331 2173 www.gulfood.com

Mar 4-5

Hedge Funds World Middle East Innovation and strategy for hedge funds

and investors Jumeirah Beach Hotel, Dubai Tel.: +971 (0) 4 440 2500 Fax: +971 (0) 4 445 8475 www.terrapinn.com

Mar 5-9

Emirates Airline International Festival of Literature

Literature festival
InterContinental Hotel, Dubai Festival City
Tel.: +971 (0) 4 342 0060
www.eaifl.com

Mar 5-7

Playworld Middle East

Middle East's industry for toys and all other products for kids Dubai World Trade Center Tel.: +971 (0) 4 389 4500 Fax: +971 (0) 4 358 5511 www.playworldme.com

Mar 5-

Paperworld Middle East

Paperworld ME focuses on the international industry for office stationery in the Middle East Dubai World Trade Center
Tel.: +971 (0) 4 389 4500
Fax: +971 (0) 4 358 5511
www.paperworldme.com

Mar 5-9

Dubai International Boat Show

Boat show Dubai International Marine Club Tel.: +971 (0) 4 332 1000 Fax: +971 (0) 4 358 5511 www.boatshowdubai.com

Mar 5-7

Middle East Investment

Summit

Middle East Investment Summit Jumeirah Beach Hotel, Dubai Tel.: +971 (0) 4 440 2500 Fax: +971 (0) 4 445 8475 www.terrapinn.com

Mar 7-9

Dubai Anaesthesia 2013

International anaesthesia conference and exhibition Dubai World Trade Center Tel.: +971 (0) 4 362 4717 Fax: +971 (0) 4 362 4718 www.dubaianaesthesia.com

Mar 10-13

Arablab Exhibition

International exhibition for laboratory technology, instrumentation equipment and services

Dubai World Trade Center Tel.: +971 (0) 4 397 5418 Fax: +971 (0) 4 397 5419

Mar 18-21

Design Days Dubai

www.designdaysdubai.ae

The Middle East and South Asia's first fair dedicated to collectible and limited edition furniture and design objects *Downtown, Dubai* Tel.: +971 (0) 4 384 2000 Fax: +971 (0) 4 358 7121

Mar 19-21

DUPHAT Dubai

Dubai International Pharmaceuticals and Technologies Conference & Exhibition Dubai World Trade Center
Tel.: +971 (0) 4 362 4717
Fax: +971 (0) 4 362 4718
www.duphat.ae

Mar 20-23

Art Dubai

Art Dubai has become a defining platform for contemporary art practice across the Middle East region Madinat Jumeirah, Dubai Tel.: +971 (0) 4 384 2000 Fax: +971 (0) 4 358 7121 www.artdubai.ae

Mar 21-23

Dubai International Arabian Horse Championship

Beauty competition for purebred Arabian horses Dubai World Trade Center Tel.: +971 (0) 4 332 1000 Fax: +971 (0) 4 331 2173 www.diahc.ae

Mar 21-23

Dubai International Horse FairEvent for all horse related

products and services
Dubai World Trade Center
Tel: +971 (0) 4 332 1000
Fax: +971 (0) 4 331 2173
www.dwtc.com

Mar 25-27

DIHAD 2013

Dubai International Humanitarian Aid & Development Conference & Exhibition Dubai World Trade Center
Tel.: +971 (0) 4 362 4717
Fax: +971 (0) 4 362 4718
www.dihad.org

Mar 25-27

The International Outdoor Design & Landscaping Show

Trade fair and conference in landscape architecture and outdoor living Dubai World Trade Center
Tel.: +971 (0) 4 447 5357
Fax: +971 (0) 4 447 5334
www.theoutdoorshow.ae

Mar 31 - Apr 2

OBS-GYNE Exhibition & Congress 2013

Discusses the latest up-to-date trends on treatments and technologies in obstetrics Dubai World Trade Center Tel.: +971 (0) 4 336 5161

Apr 15-17

Wetex 2013

www.obs-gyne.com

Water, Energy Technology & Environment Exhibition Dubai World Trade Center Tel.: +971 (0) 4 324 4444 Fax: +971 (0) 4 324 8111 www.wetex.ae

Apr 15-17

Dubai Global Energy Forum

Energy Challenges and Opportunities - Sustainable Future Dubai World Trade Center Tel.: +971 (0) 4 307 2006 Fax: +971 (0) 4 324 8111 www.dgef.ae

Apr 16-18

Dubai Derma 2013

World dermatology and laser conference and exhibition *Dubai World Trade Center* Tel.: +971 (0) 4 362 4717 Fax: +971 (0) 4 362 4718 www.dubaiderma.com

Apr 17-19

GETEX - Education Equipment & Technology 2013

Education equipment and technology fair Dubai World Trade Center Tel.: +971 (0) 4 335 5001 Fax: +971 (0) 4 335 5141 www.mygetex.com

Apr 21-23

Otolaryngology Exhibition and Conference 2013

10th Annual Middle East Otolaryngology Exhibition and Conference, Head and Neck Surgery Madinat Jumeirah, Dubai Tel.: +971 (0) 4 336 5161

May 6-9

Arabian Travel Market Exhibition (ATM)

The industry's leading travel and tourism exhibition Dubai World Trade Center Tel.: +971 (0) 4 336 5162 www.arabiantravelmarket.com

Jun 3-5

Hospital Build & Upgrade and Healthscape

Hospital Build exhibition and congress in the Middle East *Dubai World Trade Center* Tel.: +971 (0) 4 336 5161 www.hospitalbuild-me.com

Oct 6-8

Arab Oil & Gas Exhibition

The international exhibition for onshore and offshore oil, gas and petrochemical industries serving the Middle East *Dubai World Trade Center*Tel: +971 (0) 4 335 5001
Fax: +971 (0) 4 335 5141
www.ogsonline.com

Nov 5

Dubai International Motor Show Motor show

Dubai World Trade Center Tel.: +971 (0) 4 332 1000 Fax: +971 (0) 4 331 2173

www.dubaimotorshow.com



Nov 17-19

The Speciality Food Festival

Food festival Dubai World Trade Center Tel: +971 (0) 4 332 1000 Fax: +971 (0) 4 331 2173 www.speciality.ae

Nov 17-21

Dubai Airshow

The 12th International Aerospace Exhibition

Dubai Airport Expo

Tel.: +971 (0) 4 286 7755 Fax: +971 (0) 4 286 6166 www.dubaiairshow.aero

Nov 18-19

Dubai International Character Licensing Fair & Dubai World Game Expo

The Middle East's largest branding and licensing marketplace Dubai World Trade Center
Tel: +971 (0) 4 362 4717
Fax: +971 (0) 4 362 4718
www.character.ae

Dec 4-7

Dubai International Jewellery Week Exhibition

Jewellery and watch show Dubai World Trade Center Tel: +971 (0) 4 332 1000 Fax: +971 (0) 4 331 2173 www.jewelleryshow.com

CULTURAL, FESTIVALS, PLAYS & CONCERTS

Jan 3 - Feb 3

Dubai Shopping Festival 2013

Shopping festival

Different venues around Dubai
Tel.: +971 600 545 555

www.dubaievents.ae

Jan 24-27

Dubai Latin Festival 2013

Latino dance and music extravaganza Ibn Battuta Gate Hotel, Dubai Tel.: +971 (0) 4 364 4881 www.bnf.ae

Feb 7-9

5th Emirates Classic Car Festival 2013

Regarded as the Middle East's premier showcase of classic cars *Emaar Boulevard, Downtown Dubai* Tel: +971 (0) 4 367 3333 Fax: +971 (0) 4 438 4130 www.emiratesclassiccarfestival.com

Feb 14-22

Emirates Airline Dubai Jazz Festival 2013

The annual festival will spread over nine consecutive nights and feature 22 diverse performances Festival Park, Dubai Festival City
Tel.: +971 (0) 4 391 1196
Fax: +971 (0) 4 391 8930
www.dubaijazzfest.com

Mar 14-16

Taste of Dubai Festival

Taste of Dubai will bring together the best restaurants, prestigious chefs and premium beverage brands

The Amphitheatre, Dubai Media City
Tel.: +971 (0) 4 2444 6011
Fax: +971 (0) 4 2444 3987

www.tasteofdubaifestival.com

SPORTS

Jan 10 - Mar 9

Dubai International Racing Carnival

Sporting and social entertainment activities Meydan Racecourse, Meydan City Tel.: +971 (0) 4 327 0077 Fax: +971 (0) 4 327 0047 www.dubairacingclub.com

Jan 24-25

Masters of Dirt 2013

MOD combines the best and most dangerous extreme sport stunts into one intense theatrical show Festival Marina, Dubai Festival City Tel.: +971 (0) 4 439 0900 Fax: +971 (0) 4 439 0661 www.moddubai.com

Jan 25

Standard Chartered Dubai Marathon Dubai Marathon

TBA
Tel.: +971 (0) 4 433 5669
Fax: +971 (0) 4 367 2524
www.dubaimarathon.org

Jan 28 - Feb 3

OMEGA Dubai Desert Classic 2013

European PGA tour golf tournament Emirates Golf Club, Dubai Tel.: +971 (0) 4 380 1919 Fax: +971 (0) 4 380 2011 www.dubaidesertclassic.com

Jan 31 - Feb 2

CSI3-W Dubai Showjumping Championship 2013

Emirates Equestrian Centre is saddling for three days of intense competition at the show jumping season's biggest event *Emirates Equestrian Centre, Dubai* Tel.: +971 (0) 50 553 7986 Fax: +971 (0) 4 323 7265 www.emiratesequestriancentre.com

Feb 18 - Mar 2

Dubai Duty Free Tennis Championships

Tennis Championships

Dubai Tennis Stadium, The Aviation Club

Tel.: +971 (0) 4 216 6444

Fax: +971 (0) 4 224 4455

www.dubaidutyfreetennis

championships.com

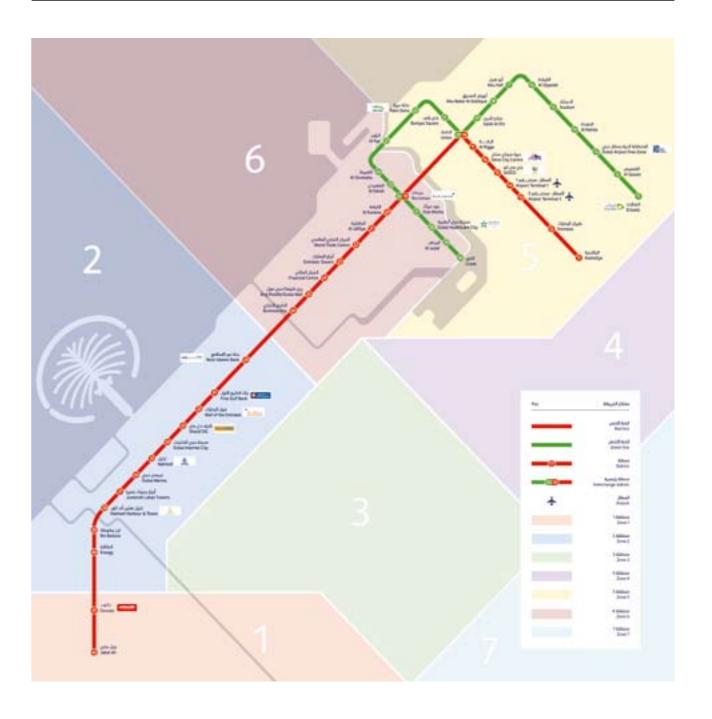


PUBLIC TRANSPORTATION IN DUBAI

DUBAI'S COMMITMENT TO SUSTAINABLE DEVELOPMENT AND ENVIRONMENTAL AWARENESS IS EASILY VERIFIED BY ITS PUBLIC TRANSPORT SYSTEM, ONE OF THE MOST COMPREHENSIVE AND ADVANCED IN THE WORLD. REGULATED BY THE ROADS AND TRANSPORT AUTHORITY (RTA), PUBLIC TRANSPORT IS EASY, AFFORDABLE AND RELIABLE.



Although traditional forms of transportation such as buses, water buses and road taxis are prevalently used, the Dubai Metro now stands as the futuristic model of mass transit in the city and the region. Fitted with state-of-theart technology, all stations and trains are air conditioned, and offer standard or Gold Class seating. Dubai Metro is the first urban train network in the Arabian Peninsula as well as the longest fully automated network in the world. In the first two days of operation, it moved nearly 10% of Dubai's population, and in the first five months carried over 10 million passengers. As it continues to grow and new lines and stations open, it promises to connect every corner of the emirate in a clean, comfortable and modern fashion.

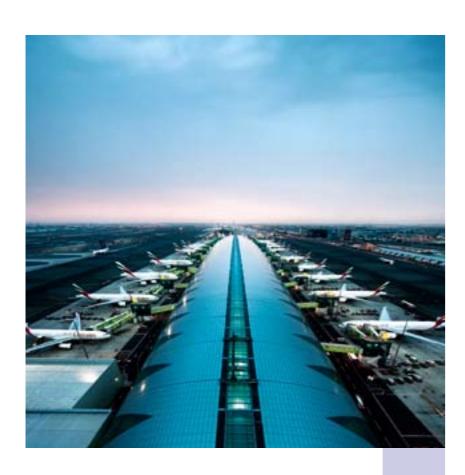


DUBAI METRO IS
THE FIRST URBAN
TRAIN NETWORK
IN THE ARABIAN
PENINSULA AS
WELL AS THE
LONGEST FULLY
AUTOMATED
NETWORK IN
THE WORLD.



DUBAI INTERNATIONAL AIRPORT

DUBAI INTERNATIONAL AIRPORT HAS ESTABLISHED ITSELF AS A GLOBAL AVIATION HUB, HANDLING OVER 50 MILLION PASSENGERS IN 2012. THIS MADE IT THE THIRD BUSIEST AIRPORT IN THE WORLD BY INTERNATIONAL PASSENGER TRAFFIC AND THE SIXTH BUSIEST CARGO AIRPORT.



Altogether, it handles over 6,000 weekly flights operated by 130 airlines to 220 destinations across every continent.

In addition to being one of the busiest, Dubai International Airport is also a paradigm of modernity, especially after the opening of Terminal 3 in 2008, dedicated to Emirates Airline. This state-ofthe-art terminal has 59 passenger loading bridges, 220 check-in counters, 14 baggage belts running 80km, 157 elevators and 97 escalators, 2,600 underground parking spaces and nearly 15,000sg m devoted to duty free. Other facilities include a 300room hotel and health club, an 800 passenger capacity Emirates First Class Lounge and a Business Class Lounge for 1,200. A new VIP Majlis facility has also been launched, as well as a relocated Executive Flight Centre that is the largest dedicated business aviation terminal of its kind in the Middle East region.

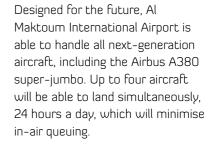
An exclusive A380 facility is now open, with 23 dedicated gates, which expand the airport's capacity to 75 million passengers per annum.

AL MAKTOUM INTERNATIONAL AIRPORT

RECENTLY OPENED ON JUNE 27TH 2010, THE AL MAKTOUM INTERNATIONAL AIRPORT IS ONE OF THE MOST AMBITIOUS AIRPORT PROJECTS EVER ENVISIONED, AND LIVES UP TO THE LEGACY OF ITS NAMESAKE, THE LATE SHEIKH MAKTOUM BIN RASHID AL MAKTOUM, FORMER RULER OF DUBAI.

When fully operational, Al Maktoum International Airport will become the world's largest passenger and cargo hub, 10 times larger than Dubai International Airport and Dubai Cargo Village combined.

Once completed, the airport will have an annual cargo capacity of 12 million tonnes, and a passenger capacity of up to 160 million people per year. This would be more than Hartsfield-Jackson Atlanta International Airport, which handled 90 million people in 2008 and is currently the world's busiest passenger airport.



The airport will be served by Dubai's new metro system and includes five parallel runways; three passenger terminals, including two luxury facilities (one dedicated to airlines of The Emirates Group, the second to other carriers, and the third to low-cost carriers); multiple concourses; 16 cargo terminals with a 12 million tonne capacity; executive and Royal jet centres; hotels and shopping malls.



EMIRATES AIRLINE

FOUNDED IN 1985 WITH JUST TWO AIRCRAFT, EMIRATES IS NOW ONE OF THE WORLD'S FASTEST GROWING AIRLINES, FLYING TO 116 CITIES IN 68 COUNTRIES ACROSS SIX CONTINENTS.



It also operates four of the longest nonstop commercial flights worldwide: from Dubai to Los Angeles, Sao Paulo, Houston and San Francisco, and from early 2012, nonstop routes to Seattle, Dallas, Rio de Janeiro and Buenos Aires.

Propelled by impressive profits and international recognition, Emirates Airline has acquired one of the world's youngest and most modern fleets, with 162 wide-bodied aircraft in service, including 17 double-decker A380s.

Looking ahead, Emirates will continue to expand its international network, with 73 A380s and 90 777-300 ERs included in its 240 plus aircraft order book.



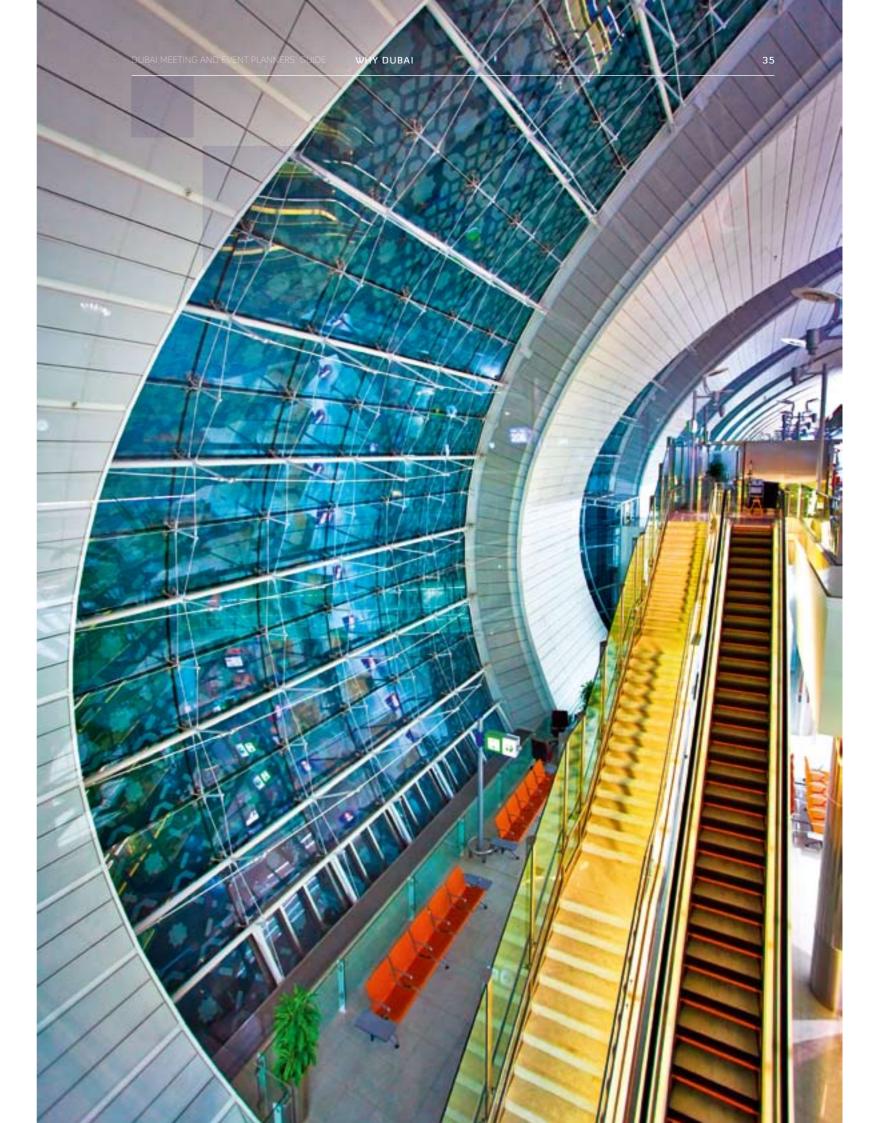


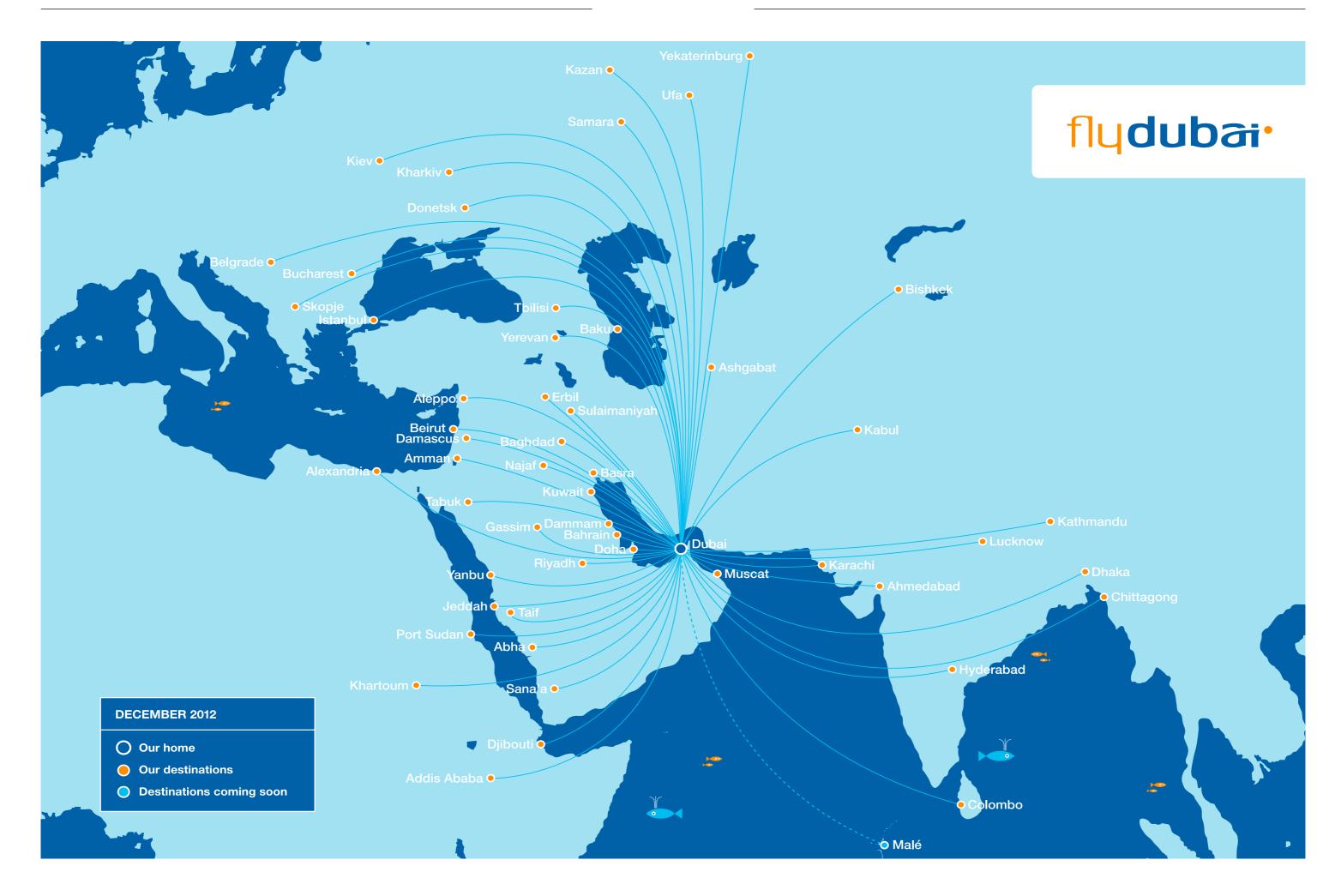
FLYDUBAI

SINCE OPERATIONS BEGAN IN JUNE 2009, FLYDUBAI HAS BECOME THE WORLD'S FASTEST GROWING START-UP AIRLINE EVER, FLYING TO MORE THAN 45 DESTINATIONS ACROSS THE GCC, MIDDLE EAST, ASIA, AFRICA, THE SUBCONTINENT AND THE FRINGES OF EUROPE.

The low-cost carrier, which is based at Dubai Terminal 2, is dedicated to making travel more accessible and affordable, taking every step to lower costs and pass them onto passengers by way of lower fares. But low cost does not mean low quality; flydubai continues to pioneer new products and technologies, including being the only airline in the world able to screen movies in high definition. Book early, online at flydubai.com, to get the lowest fares.







FLYING TIMES TO DUBAI





ABOUT DUBAI CONVENTION AND EVENTS BUREAU

WITH OUR IN-DEPTH KNOWLEDGE OF DUBAI, ITS UNIQUE CULTURE, WORLD LEADING CONVENTION VENUES AND THE SPECIFIC REQUIREMENTS OF THE MEETINGS INDUSTRY, THE DUBAI CONVENTION AND EVENTS BUREAU PRIDES ITSELF ON DELIVERING FREE AND IMPARTIAL ADVICE TAILORED TO YOUR SPECIFIC NEEDS. WE OFFER A FULL SPECTRUM OF CONVENTION AND EVENTS MANAGEMENT SERVICES: FACILITATING THE BIDDING STAGE, VENUE AND ACCOMMODATION SOURCING, COORDINATING SITE INSPECTION VISITS AND LIAISON BETWEEN YOU AND LOCAL SERVICE PROVIDERS.

Holding an event in Dubai is guaranteed to be smooth, affordable and memorable. In this international travel hub, where the sun is always shining, you can enjoy world-class conference venues and accommodation with the best of Arabic hospitality.

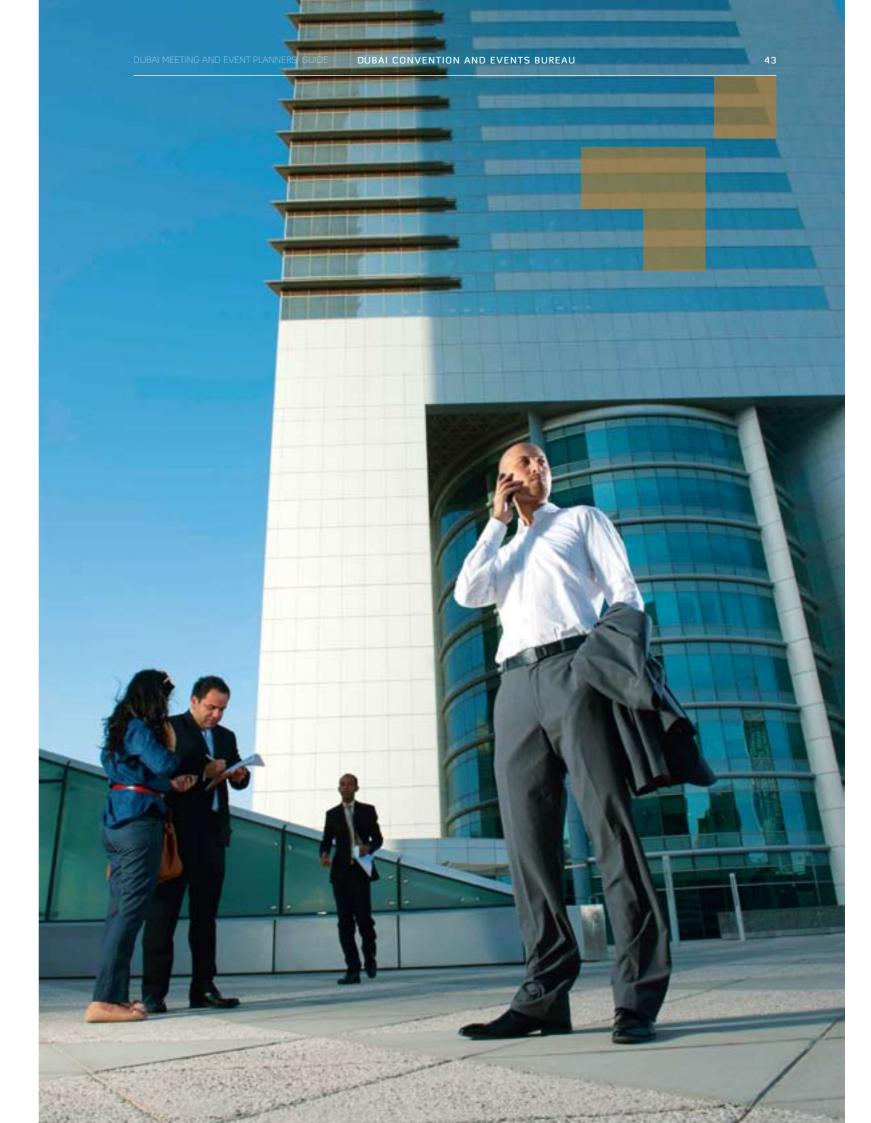
Dubai Convention and Events
Bureau is a division of the
Department of Tourism and
Commerce Marketing, whose
primary aim is to develop Dubai's
share of the international MICE
and sports events market, whilst
maximising the economic prospects
of Dubai. We are dedicated to
promoting Dubai both nationally
and internationally as a leading
business tourism destination.



five continents.







44

THE TEAM

EACH MEMBER OF OUR TEAM STRIVES TO DELIVER AN EXCEPTIONAL EXPERIENCE THROUGH DEDICATED SERVICE TO OUR CUSTOMERS.



HAMAD BIN
MEJREN — CDME
Executive Director Business Tourism

Responsibilities include overall strategy and management of business tourism, including executive responsibilities for the DCEB and Dubai Cruise Terminal.



KARINA LANCE
Head of Sales & Convention
Services

Responsibilities include overall strategy, as well as implementation of all convention sales and service activities.



ABDULLA YOUSUF
Head of Congress Ambassador
Development

Responsibilities include identifying and engaging Al Safeer members (congress hosts) and working together to produce congress bids.



SAMIRA DAASHead of Marketing &
Communication

Responsibilities include the overall strategy, development and implementation of marketing and communications activities.



SALMA GHUZNAVI Head of Research

Responsibilities include the overall strategy, development and implementation of research activities.

DUBAI MEETING AND EVENT PLANNERS' GUIDE DUBAI CONVENTION AND EVENTS BUREAU 47



TYLER STELLMAN
Head of Sport Tourism
Development

Responsibilities include the overall sport development strategy as well as services, and the implementation and analysis of the sports tourism segment.



WALID MARHOON
Senior Executive - Congress
Development

Responsibilities include overall responsibility for convention sales activities for European based clients.



KHALIFA AL SUWAIDI Senior Executive - Congress Development

Responsibilities include overall responsibility for convention sales activities for North and Latin American based clients.



TARIQ AL HASHIMI Senior Executive - Congress Development

Responsibilities include overall responsibility for convention sales activities for clients based in the Asia Pacific region.



SEANALEE SELLADURAIExecutive Sales & Convention
Services

Responsibilities include coordination and planning for congresses and events taking place in Dubai, as well as being the primary contact for attendance building activities. DUBAI MEETING AND EVENT PLANNERS' GUIDE DUBAI CONVENTION AND EVENTS BUREAU 49

OUR SERVICES

THE DUBAI CONVENTION AND EVENTS BUREAU (DCEB) PROVIDES THE FOLLOWING KEY SERVICES, WHICH ARE THE CORNERSTONES OF A SUCCESSFUL EVENT.

DESTINATION EXPERTISE

- Expertise in on-site selection, local products and services
- Facilitation of educational visits
- Access to local industry and government contacts
- Itinerary planning and suggestions

In addition to providing the above, we arrange appointments and introductions with professional conference organisers, destination management companies, special event planners and a wide range of business tourism products and service suppliers.

BID ASSISTANCE

The Dubai Convention and Events Bureau provides local and international hosts with exceptional expertise in the production of bid documents, including:

- Identifying bid criteria
- Sourcing written endorsements from key political and industry contacts
- Implementing detailed event searches
- Planning personalised bid strategies
- Writing bespoke bid documents
- Providing bid presentation support
- Providing audiovisual aids
- Facilitating venue and accommodation selection
- Providing access to event budgeting and financial planning services
- Providing site inspection support
- Preparing and distributing direct communications to lobby key decision-makers
- Liaising between local government and industry
- Coordinating letters of support
- Promoting bids

CONVENTION PLANNING

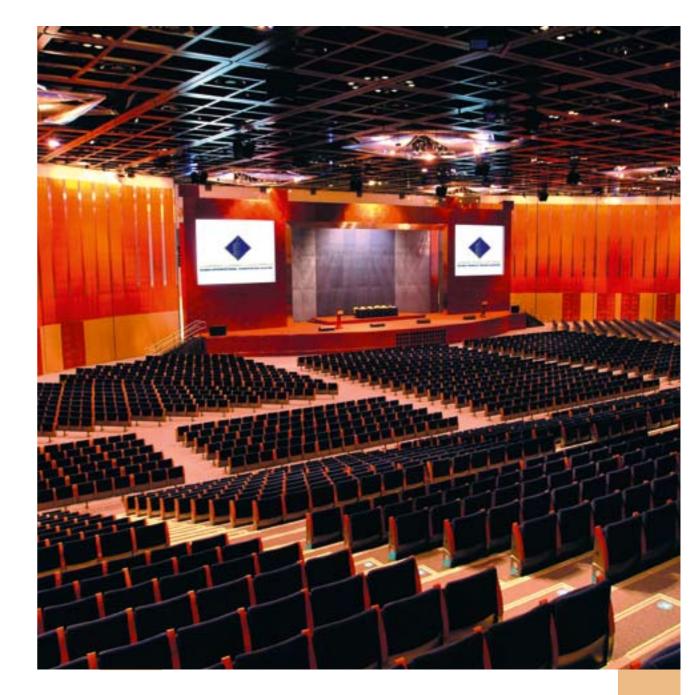
The Dubai Convention and Events Bureau provides invaluable, unbiased local assistance during the initial planning stages of an event including:

- Site inspection of local venues, accommodation and infrastructure
- The recommendation of a PCO or DMC, if required
- Introductions to local industry and government contacts
- Development of pre- and posttour programmes
- The selection of other products and services relevant to the event

BUILDING ATTENDANCE

Dubai Convention and Events
Bureau is committed to making
your event a memorable success
and maximising delegate
attendance. We can help with all
aspects of pre-event marketing
and communications and have a
wide range of experience in putting
together effective recruitment
campaigns and services, including:

- Promotional collateral such as videos and brochures
- Assistance in developing recruitment strategies
- Destination web links to the conference website



ON-SITE EVENT SERVICING

Dubai Convention and Events Bureau also offers a number of value-added services on-site, to complement an event, including:

- Complimentary visitor guides for delegates
- Visitor information booths for events comprising over 1,000 delegates
- Information listings on local services such as restaurants, entertainment and shopping

DUBAI MEETING AND EVENT PLANNERS' GUIDE DUBAI CONVENTION AND EVENTS BUREAU 51

DUBAI BID ALLIANCE

THE DUBAI BID ALLIANCE (DBA) IS A COLLABORATION OF DUBAI STAKEHOLDERS THAT CREATES A COMMUNITY APPROACH TO INTERNATIONAL CONGRESS BIDS.



As one of the strongest bid alliances anywhere, it fosters an efficient congress bidding, planning and implementation process for the client.

The Alliance is utilised in all large international or corporate congress bids with at least 1,500 delegates and a minimum use of 750 hotel guest rooms.

DBA bid submittals include prenegotiated hotel terms and conditions (of which there are currently over 20,000 rooms in the Alliance), Emirates Airline as the official carrier, competitive rates from the Dubai International Convention & Exhibition Centre (DICEC) and booking incentives from the Dubai Convention and Events Bureau as well as Dubaibased DMC and PCO partners.

AL SAFEER PROGRAM

THIS AMBASSADOR PROGRAM IS AN OPPORUNITY FOR LEADERS OF THEIR FIELD TO BOOST THEIR LOCAL AND INTERNATIONAL NETWORK.

If you're a leader in your field and work for a multinational organisation or association that holds international congresses, then we invite you to become an Ambassador of Dubai under the Al Safeer Program. Ambassadors partner with the Dubai Convention and Events Bureau to bring international events to the city. Not only will this give you a chance to boost your own local and international network, but your efforts will also resonate through the community, government and economy.

It's the perfect way to promote yourself by promoting the best regional achievements, advancements and expertise to the world.

For further information on these programs, please contact:

Dubai Convention and Events Bureau

Tel: + 971 (0) 4 282 1111 Email: info@dceb.gov.ae Web: www.dceb.gov.ae



DUBAI MEETING AND EVENT PLANNERS' GUIDE DUBAI CONVENTION AND EVENTS BUREAU

BESTCITIES GLOBAL ALLIANCE

THE BESTCITIES GLOBAL ALLIANCE IS A UNIQUE AND INNOVATIVE PARTNERSHIP AMONG 10 TOP CONVENTION CITIES - CAPE TOWN, COPENHAGEN, DUBAI, EDINBURGH, MELBOURNE, SINGAPORE, VANCOUVER, CHICAGO, BERLIN AND HOUSTON.

The world's first international Convention Bureau Alliance, BestCities provides world-class service for the meetings industry. The global alliance stands for a promise of quality, expertise and professionalism, and is recognised for the cooperative spirit that enhances each

partner's contribution and investment. Through resource pooling, and by leveraging the exceptional reputation of its partners, the Alliance continues to build a sustainable advantage around the world. Each partner is also committed to BestCities'





Management System, certified by Lloyd's Register Quality Assurance, which guarantees excellence in the services delivered to every client, year after year.

EXCEPTIONAL AND APPEALING **DESTINATIONS**

Not only are the service standards unparalleled, but the destinations represented by BestCities partners also have it all: the facilities, the attractions and the infrastructure to ensure a successful convention. The Alliance consists of convention bureaux in Cape Town, Copenhagen, Dubai, Edinburgh, Chicago, Melbourne, Singapore and Vancouver, with Berlin and Houston as preliminary members. Each of the cities possesses great historical and cultural depths as well as a vibrant international atmosphere. Delegates can visit incredible museums, shop in local markets, enjoy picturesque harbour cruises, explore nature and photograph magnificent skylines. Each destination also enjoys a high standard of living and is considered comfortable and clean.

LOCAL AND INTERNATIONAL TASTES

Dining in a BestCities destination is an indulgent treat for the senses. The choices are overwhelming: from fine dining and trendy nouvelle cuisine, to casual pub fare and ethnic foods. Each city has its own personality — a shortcut down a cobbled lane may reveal a great restaurant; follow the aroma of freshly ground coffee beans to a great café; or maybe take a short drive outside the city and indulge in the best regional produce from roadside stalls or farmers' markets.

EASY ACCESS

Travelling to BestCities destinations is easy from anywhere in the world. Each destination's international airport is conveniently located near the city centre, as are the major attractions, hotels, restaurants and meeting venues. A variety of public transportation options are also available, from buses and trains to fast metro systems and free city bikes. Should delegates need directions, they'll discover that the locals in BestCities destinations generally speak English and are very helpful to visitors.



WORLD-CLASS FACILITIES

BestCities destinations have stateof-the-art convention facilities that can accommodate between 300 and 5,000 delegates in plenary sessions. Some venues can even accommodate as many as 20,000 delegates. Each destination also has at least 10,000 hotel rooms within close proximity of the major convention venues.

www.bestcities.net



Service Standards Certified by LRQA (R)

IANE VONG HOLMES, Managing Director, BestCities Global Alliance

"The Dubai Convention and Events Bureau (DCEB) — like each of the 10 BestCities bureaux around the world — has made a commitment to excellence and to deliver superior destination experiences to its clients. By adopting the BestCities Quality Management System, DCEB offers meeting planners greater efficiencies and quality control procedures. In addition to the many outstanding qualities of this destination, the expert assistance of this bureau and its focus on service delivery, make conferences in Dubai a Best Meeting Experience."





As a Meeting Planner, we understand that you are accountable for delivering an extremely high standard of service. As the world's first convention bureau alliance, we developed our own set of Client Service Standards certified by Lloyd's Register Quality Assurance (LRQA) so you can be confident that our partners live up to these standards.

With a global network of resources on offer we can connect you with ten premier convention destinations around the world and our practice of sharing intelligence and knowledge means you never have to start planning your event from the beginning again. BestCities Global Alliance provides continuous, professional service right up to, and after, your event including bid support, assistance with local customs and visas and advice on local suppliers.

Best Practices. Best Meetings. BestCities.

*Chicago will be a Full Partner by mid 2013

www.bestcities.net info@bestcities.net



FIVE STAR HOTELS
WITH SPECTACULAR LOCATIONS, RECORD BREAKING
ARCHITECTURE AND IMPECCABLE SERVICE - DUBAI IS THE CAPITAL OF LUXURY HOTELS.



Downtown Dubai

Downloom in Dabai	
Guest Rooms	196
Meeting Rooms	6
Max Theatre	250
Max Banquet	250
Outdoor Capacity	80
From Metro	800m
www.theaddress.com	



The Address Dubai Mall

Guest Rooms	244
Meeting Rooms	6
Max Theatre	500
Max Banquet	350
Outdoor Capacity	150
From Metro	800m
www.theaddress.com	



The Address Duhai Marina

מווומייו ושטעט	
Guest Rooms	200
Meeting Rooms	15
Max Theatre	830
Max Banquet	600
Outdoor Capacity	600
From Metro	400m
www.theaddress.com	



Al Bustan Rotana Dubai

Guest Rooms	275
Meeting Rooms	13
Max Theatre	1,500
Max Banquet	1,500
Outdoor Capacity	n/a
From Metro	700m
www.rotana.com	



Al Ghurair Rayhaan

by Rotana	
Guest Rooms	428
Meeting Rooms	8
Max Theatre	240
Max Banquet	250
Outdoor Capacity	60
From Metro	300m
vavav rotana com	



Al Maha Desert Resort & Sna

result & Spa	
Guest Rooms	42
Meeting Rooms	3
Max Theatre	135
Max Banquet	180
Outdoor Capacity	70
From Metro	n/a
www.luxurycollection.com/alma	



Al Murooj Rotana Dubai

www.rotana.com	
From Metro	250m
Outdoor Capacity	200
Max Banquet	750
Max Theatre	940
Meeting Rooms	11
Guest Rooms	247



Amwaj Rotana

Guest Rooms	303
Meeting Rooms	Е
Max Theatre	320
Max Banquet	300
Outdoor Capacity	100
From Metro	800m
www.rotanahotels.com	



Armani Hotel Dubai

www.duhai armanihotels.com	
From Metro	800m
Outdoor Capacity	500
Max Banquet	350
Max Theatre	600
Meeting Rooms	7
Guest Rooms	160



Atlantis, The Palm

Guest Rooms	1,539
Meeting Rooms	14
Max Theatre	1,500
Max Banquet	1,500
Outdoor Capacity	2,000
From Metro	n/a
www.atlantisthepalm.com	



Auris Plaza Hotel

ununu aurie-hotele com/albare	hanlaz
From Metro	500r
Outdoor Capacity	n/
Max Banquet	2
Max Theatre	3
Meeting Rooms	
Guest Rooms	33



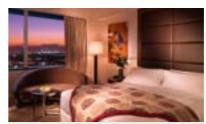
Bonnington Jumeirah Lakes Towers

Editos Towors	
Guest Rooms	208
Meeting Rooms	2
Max Theatre	550
Max Banquet	300
Outdoor Capacity	100
From Metro	100m
www.bonningtontower.con	n





www.jumeirah.com	
From Metro	n/a
Outdoor Capacity	300
Max Banquet	220
Max Theatre	250
Meeting Rooms	(
Guest Rooms	202



Crowne Plaza Dubai Festival City

Guest Rooms	31
Meeting Rooms	
Max Theatre	1,30
Max Banquet	90
Outdoor Capacity	90
From Metro	n/
www.crownenlaza.com	



Fairmont Dubai

Guest Rooms	39
Meeting Rooms	1
Max Theatre	20
Max Banquet	13
Outdoor Capacity	n/
From Metro	400r
www.fairmont.com	



Fairmont The Palm

Guest Rooms	381
Meeting Rooms	8
Max Theatre	600
Max Banquet	400
Outdoor Capacity	400
From Metro	4km
www.fairmont.com/nalm-duhai	



Grand Hyatt

www.dubai.grand.hyatt.com	
From Metro	n/a
Outdoor Capacity	1,000
Max Banquet	1,250
Max Theatre	1,700
Meeting Rooms	13
Guest Rooms	632



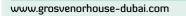
Grand Millennium Dubai

Guest Rooms	352
Meeting Rooms	8
Max Theatre	300
Max Banquet	200
Outdoor Capacity	n/a
From Metro	200m
www millenniumhotels com	



Grosvenor House Dubai

Guest Rooms	744
Meeting Rooms	10
Max Theatre	400
Max Banquet	n/a
Outdoor Capacity	n/a
From Metro	n/a





InterContinental Dubai Festival City

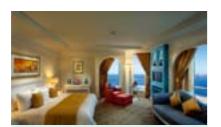
498
17
1,300
900
12,000
n/a

www.intercontinental.com



Jumeirah Beach Hotel

www.jumeirah.com		
From Metro	n/a	
Outdoor Capacity	1,200	
Max Banquet	800	
Max Theatre	1,200	
Meeting Rooms	8	
Guest Rooms	617	



Habtoor Grand Resort & Spa

www.habtoorhotels.com

Resolute Spa	
Guest Rooms	399
Meeting Rooms	6
Max Theatre	1,100
Max Banquet	840
Outdoor Capacity	3,000
From Metro	n/a



Jebel Ali Golf Resort & Spa

	ricoor c o opa	
	Guest Rooms	394
	Meeting Rooms	Е
	Max Theatre	700
	Max Banquet	400
	Outdoor Capacity	1,500
	From Metro	n/a
	www.jebelali-international.com	1



Jumeirah Emirates Towers

cilliates inwers	
Guest Rooms	400
Meeting Rooms	16
Max Theatre	900
Max Banquet	600
Outdoor Capacity	1,200
From Metro	400m
www.jumeirah.com	



Hilton Dubai Jumeirah

Guest Rooms	389
Meeting Rooms	7
Max Theatre	275
Max Banquet	200
Outdoor Capacity	500
From Metro	n/a
www.hilton.com	



JW Marriott Marquis Hotel

Mai quis i locei	
Guest Rooms	1608
Meeting Rooms	24
Max Theatre	1650
Max Banquet	930
Outdoor Capacity	420
From Metro	160m
www.marriott.com	



Jumeirah Zabeel Saray

Guest Rooms	405
Meeting Rooms	5
Max Theatre	60
Max Banquet	n/a
Outdoor Capacity	n/a
From Metro	n/a
www.jumeirah.com	



JW Marriott Hotel

www.jwmarriottdubai.com	
From Metro	450m
Outdoor Capacity	300
Max Banquet	800
Max Theatre	1,200
Meeting Rooms	23
Guest Rooms	351



Le Meridien Dubai

νηνην lemeridien-duhai com	33011
From Metro	350n
Outdoor Capacity	500
Max Banquet	450
Max Theatre	700
Meeting Rooms	12
Guest Rooms	383



Kempinski Hotel Mall of the Emirates

393

13

150

60

120

100m

Guest Rooms

Max Theatre

Max Banquet

From Metro

Meeting Rooms

Outdoor Capacity

www.kempinski.com

Jumeirah Creekside Hotel

Guest Rooms	292
Meeting Rooms	25
Max Theatre	900
Max Banquet	450
Outdoor Capacity	1000
From Metro	500m
www.iumeirah.com	



Kempinski Palm Hotel

394

2

200

100

100

n/a

Guest Rooms

Max Theatre

Max Banquet

From Metro

Outdoor Capacity

Meeting Rooms

Le Meridien Mina Seyahi Beach Resort & Marina

Guest Rooms	29
Meeting Rooms	
Max Theatre	80
Max Banquet	45
Outdoor Capacity	70
From Metro	n
www.lemeriden.com	



Le Royal Meridien Beach Resort Spa

beach hesself spa	
Guest Rooms	500
Meeting Rooms	7
Max Theatre	400
Max Banquet	300
Outdoor Capacity	1,200
From Metro	n/a
www.lemeridien.com	



Madinat Jumeirah

www.jumeirah.com	
From Metro	n/a
Outdoor Capacity	2,000
Max Banquet	1,200
Max Theatre	4,500
Meeting Rooms	10
Guest Rooms	867



Melia Hotel

Guest Rooms	164
Meeting Rooms	3
Max Theatre	80
Max Banquet	50
Outdoor Capacity	150
From Metro	2km
www.melia-dubai.com	



Meydan Hotel

www.meydanhotels.com	
From Metro	n/a
Outdoor Capacity	2,000
Max Banquet	254
Max Theatre	300
Meeting Rooms	4
Guest Rooms	279



One&Only Royal Mirage, Dubai

Guest Rooms	452
Meeting Rooms	6
Max Theatre	250
Max Banquet	220
Outdoor Capacity	300
From Metro	n/a

www.oneandonlyresorts.com



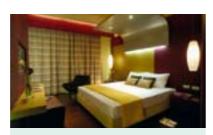
Park Hyatt Dubai

Guest Rooms	225	
Meeting Rooms	7	
Max Theatre	700	
Max Banquet	500	
Outdoor Capacity	250	
From Metro	500m	
www.dubai.park.hyatt.com		



Millennium Plaza Hotel

Guest Rooms	413
Meeting Rooms	11
Max Theatre	150
Max Banquet	120
Outdoor Capacity	80
From Metro	5m



Mövenpick Hotel Jumeirah Beach

juillell all Deach	
Guest Rooms	294
Meeting Rooms	1
Max Theatre	500
Max Banquet	387
Outdoor Capacity	750
From Metro	800m
www.moevenpick-hotels.com	



One&Only The Palm

Guest Rooms	90
Meeting Rooms	
Max Theatre	75
Max Banquet	60
Outdoor Capacity	150
From Metro	n/a
www.oneandonlythenalm.com	



The Palace Downtown Dubai

Downloowii Dub	-
Guest Rooms	242
Meeting Rooms	3
Max Theatre	250
Max Banquet	200
Outdoor Capacity	400
From Metro	800m
www.theaddress.com	



Radisson Blu Hotel,

24
,
150
10
150
300r



Raffles Dubai

www.raffles.com/dubai	
From Metro	100m
Outdoor Capacity	120
Max Banquet	400
Max Theatre	700
Meeting Rooms	11
Guest Rooms	246



Ritz-Carlton

Guest Rooms	138
Meeting Rooms	12
Max Theatre	1,300
Max Banquet	900
Outdoor Capacity	400
From Metro	n/a
www.ritzcarlton.com	



Ritz-Carlton DIFC

Guest Rooms	341
Meeting Rooms	9
Max Theatre	1,200
Max Banquet	800
Outdoor Capacity	50
From Metro	200m
www.ritzcarlton.com	



Rixos The Palm Dubai

	341	Guest Rooms	231
ns	9	Meeting Rooms	2
	1,200	Max Theatre	270
	800	Max Banquet	550
ncity	50	Outdoor Capacity	550
	200m	From Metro	n/a
ton.com		www.rixos.com	





www.shangri-la.com	
From Metro	450r
Outdoor Capacity	n/
Max Banquet	35
Max Theatre	45
Meeting Rooms	!
Guest Rooms	30



Sheraton Dubai Creek Hotel & Towers

Guest Rooms	262
Meeting Rooms	8
Max Theatre	500
Max Banquet	250
Outdoor Capacity	150
From Metro	500m
www.sheraton.com	



Sheraton Jumeirah Beach Resort & Towers

www.sheratonjumeirahbea	ach.com
From Metro	n/
Outdoor Capacity	3,00
Max Banquet	28
Max Theatre	35
Meeting Rooms	
Guest Rooms	25



Taj Palace Hotel Dubai

www.tajhotels.com	
From Metro	150m
Outdoor Capacity	n/a
Max Banquet	300
Max Theatre	400
Meeting Rooms	7
Guest Rooms	159



Westin Dubai Mina Sevahi

Jeyann		
Guest Rooms	294	
Meeting Rooms	S	
Max Theatre	700	
Max Banquet	500	
Outdoor Capacity	1,000	
From Metro	500m	
www.westinminaseyahi.com		



FOUR STAR HOTELS



Al Manzil Hotel

www.almanzilhotel.com	
From Metro	900m
Outdoor Capacity	60
Max Banquet	80
Max Theatre	120
Meeting Rooms	4
Guest Rooms	197



Avari Dubai Hotel

Guest Rooms	189
Meeting Rooms	4
Max Theatre	250
Max Banquet	200
Outdoor Capacity	100
From Metro	400m
vovou avari com	



City Seasons Hotel Dubai

Dubai	
Guest Rooms	180
Meeting Rooms	2
Max Theatre	200
Max Banquet	160
Outdoor Capacity	40
From Metro	150m
www.cityseasonsgroup.com	



Arabian Courtyard Hotel & Spa

www.arabiancourtyard.com	
From Metro	800m
Outdoor Capacity	350
Max Banquet	120
Max Theatre	200
Meeting Rooms	4
Guest Rooms	150



Arjaan Dubai

0	107
Guest Rooms	167
Meeting Rooms	6
Max Theatre	150
Max Banquet	90
Outdoor Capacity	n/a
From Metro	n/a
www.rotana.com	



Burjuman Rotana

www.rotana.com	
From Metro	100r
Outdoor Capacity	5
Max Banquet	5
Max Theatre	20
Meeting Rooms	
Guest Rooms	14



Carlton Tower Hotel

Guest Rooms	159
Meeting Rooms	3
Max Theatre	350
Max Banquet	280
Outdoor Capacity	n/a
From Metro	300m
www.carltontower.net	



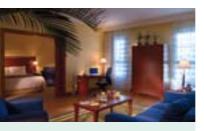
Coral Deira Dubai

Guest Rooms	159
Meeting Rooms	2
Max Theatre	200
Max Banquet	120
Outdoor Capacity	n/a
From Metro	500m
www.coral-deira.com	
	Meeting Rooms Max Theatre Max Banquet Outdoor Capacity From Metro



Cosmopolitan Hotel

Guest Rooms	114
Meeting Rooms	2
Max Theatre	50
Max Banquet	40
Outdoor Capacity	50
From Metro	150m
www.dubaicosmopolitan.com	



Courtyard Dubai By Marriott

Guest Rooms	165
Meeting Rooms	7
Max Theatre	500
Max Banquet	300
Outdoor Capacity	120
From Metro	n/a
vavav marriott com	



Dhow Palace Hotel

165	Guest Rooms
7	Meeting Rooms
500	Max Theatre
300	Max Banquet
120	Outdoor Capacity
n/a	From Metro
	varan dhamalacadubai can



Dubai Marriott Harbour Hotel & Suites

librei e Suites	
Guest Rooms	232
Meeting Rooms	1
Max Theatre	40
Max Banquet	n/a
Outdoor Capacity	n/a
From Metro	n/a
www.marriott.com	



Emirates Concorde Hotel & Residence

Guest Rooms	11
Meeting Rooms	1
Max Theatre	27
Max Banquet	16
Outdoor Capacity	n/
From Metro	n/
www.emiratesconcorde.com	



Emirates Grand Hotel by Iberotel

Guest Rooms	40
Meeting Rooms	
Max Theatre	5
Max Banquet	1
Outdoor Capacity	n/
From Metro	300r
vavav iherotel com	



Excelsior Creek Hotel

Guest Rooms	21
Meeting Rooms	
Max Theatre	60
Max Banquet	25
Outdoor Capacity	n
From Metro	500



Flora Grand Hotel

Guest Rooms	200
Meeting Rooms	4
Max Theatre	275
Max Banquet	200
Outdoor Capacity	50
From Metro	100m
www.florahotels.ae	



Four Points Sheraton

oms	200	Guest R
Rooms	4	Meeting
itre	275	Max The
quet	200	Max Bar
Capacity	50	Outdoor
tro	100m	From M
rahotels.ae		www.fo



Downtown Dubai

Guest Rooms	125
Meeting Rooms	1
Max Theatre	60
Max Banquet	50
Outdoor Capacity	n/a
From Metro	n/a
www.fourpoints.com	



Four Points Sheraton Sheikh Zayed Road

•	
Guest Rooms	384
Meeting Rooms	5
Max Theatre	40
Max Banquet	n/a
Outdoor Capacity	200
From Metro	400m
vavay fournoints com	



Four Points Sheraton Bur Dubai

www.fourpoints.com	
From Metro	100m
Outdoor Capacity	n/a
Max Banquet	180
Max Theatre	375
Meeting Rooms	3
Guest Rooms	125



Golden Tulip Al Barsha

Guest Rooms	135
Meeting Rooms	2
Max Theatre	150
Max Banquet	100
Outdoor Capacity	n/a
From Metro	500m
www.goldentulin.com	



Hallmark Hotel

Guest Rooms	114
Meeting Rooms	2
Max Theatre	80
Max Banquet	60
Outdoor Capacity	n/a
From Metro	400m
www.hallmark.com	



Hatta Fort Hotel

Guest Rooms	46
Meeting Rooms	4
Max Theatre	200
Max Banquet	40
Outdoor Capacity	2,000
From Metro	n/a
www.hattafort.com	



Holiday Inn Downtown Dubai

Downtown Dubar	
Guest Rooms	139
Meeting Rooms	3
Max Theatre	80
Max Banquet	60
Outdoor Capacity	80
From Metro	n/a
www.holidayinn.com	



Holiday Inn Dubai Al Barsha

Al Dai Sila	
Guest Rooms	310
Meeting Rooms	7
Max Theatre	120
Max Banquet	84
Outdoor Capacity	150
From Metro	400m
www.holidayinn.com	



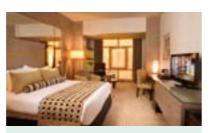
Hues Boutique Hotel

Guest Rooms	103
Meeting Rooms	5
Max Theatre	100
Max Banquet	n/a
Outdoor Capacity	n/a
From Metro	2km
www.hueshotel.com	



Jumeirah Rotana Dubai

Guest Rooms	114
Meeting Rooms	4
Max Theatre	100
Max Banquet	100
Outdoor Capacity	100
From Metro	n/a
www.rotana.com	



Layia Plaza Hotel

www.layia.com	
From Metro	300m
Outdoor Capacity	n/a
Max Banquet	48
Max Theatre	60
Meeting Rooms	3
Guest Rooms	232



Majestic Hotel Tower

Guest Rooms	252
Meeting Rooms	2
Max Theatre	130
Max Banquet	90
Outdoor Capacity	450
From Metro	100m
ununu duhaimaiestic com	



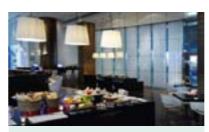
Marco Polo Hotel

www.marcopolohotel.com	
From Metro	n/
Outdoor Capacity	n/
Max Banquet	270
Max Theatre	400
Meeting Rooms	2
Guest Rooms	126



Marina Byblos Hotel

Guest Rooms	184
Meeting Rooms	107
Max Theatre	80
	65
Max Banquet	
Outdoor Capacity From Metro	n/a 300m
	300111
www.marinabvbloshotel.com	



Media One Hotel

Guest Rooms	26
Meeting Rooms	
Max Theatre	10
Max Banquet	5
Outdoor Capacity	n/
From Metro	800r
www.mediaonehotel.com	



Metropolitan Hotel

Guest Rooms	19
Meeting Rooms	n/
Max Theatre	n/
Max Banquet	n/
Outdoor Capacity	n/
From Metro	400r
www.hahtoorhotele.com	



Millennium Airport Hotel

Guest Rooms	115
Meeting Rooms	1
Max Theatre	60
Max Banquet	60
Outdoor Capacity	n/a
From Metro	300m
www.millenniumhotels.com	







188
7
50
n/a
500
400m



Novotel World Trade Centre Dubai

Guest Rooms	182
Meeting Rooms	8
Max Theatre	150
Max Banquet	90
Outdoor Capacity	200
From Metro	400m
www.accor.com	

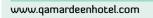


Pullman Dubai Mall of the Emirates

www.pullmanhotels.com	
From Metro	100m
Outdoor Capacity	150
Max Banquet	150
Max Theatre	225
Meeting Rooms	9
Guest Rooms	481

Qamardeen Hotel

Guest Rooms	186
Meeting Rooms	6
Max Theatre	180
Max Banquet	120
Outdoor Capacity	100
From Metro	900m





Radisson Blu Hotel, Media City

www.radissonblu.com	
From Metro	900m
Outdoor Capacity	n/a
Max Banquet	56
Max Theatre	120
Meeting Rooms	12
Guest Rooms	246



Ramada Dubai

Guest Rooms	172
Meeting Rooms	5
Max Theatre	140
Max Banquet	100
Outdoor Capacity	200
From Metro	n/a
www.ramadadubai.com	



Ramada Plaza Jumeirah Beach

Guest Rooms	356
Meeting Rooms	3
Max Theatre	80
Max Banquet	40
Outdoor Capacity	n/a
From Metro	700m
www.ramada.com	



Rose Rayhaan Rotana

Guest Rooms	462
Meeting Rooms	8
Max Theatre	150
Max Banquet	120
Outdoor Capacity	n/a
From Metro	200m
www.rotana.com	



Towers Rotana Dubai

Guest Rooms	360
Meeting Rooms	9
Max Theatre	80
Max Banquet	45
Outdoor Capacity	35
From Metro	150m
www.rotana.com	



Traders Hotel

Guest Rooms	250
Meeting Rooms	6
Max Theatre	300
Max Banquet	230
Outdoor Capacity	n/a
From Metro	800m
www.tradershotel.com	



THREE STAR HOTELS

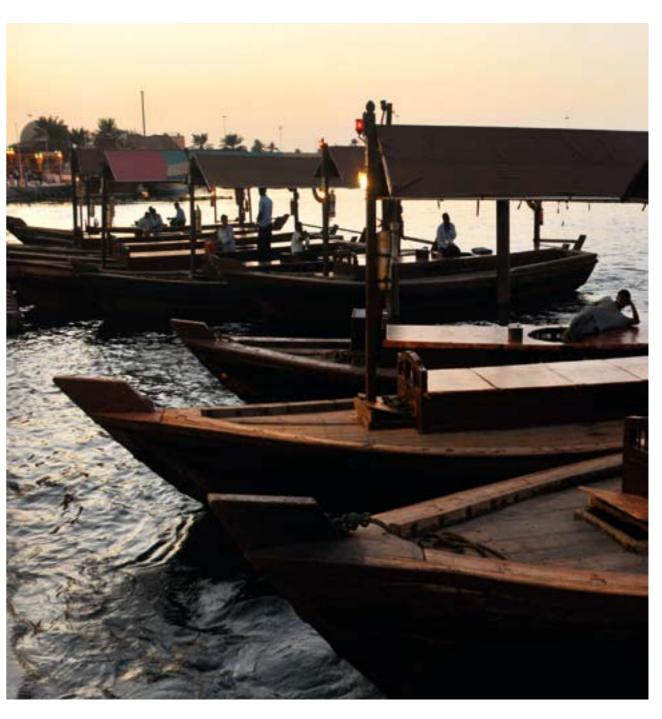
Admiral Plaza Hotel		Dubai Grand Hotel
Guest Rooms www.admiralplazahotel.com	142	Guest Rooms www.dubaigrandhotel.ae
Al Khaleej Holidays		Dubai Palm Hotel
Guest Rooms www.alkhaleejhotels.com	72	Guest Rooms www.dubaipalmhotel.com
Al Khaleej Hotel		Dulf Hotel
Guest Rooms www.alkhaleejhotels.ae	90	Guest Rooms www.dulfhotels.com
Ambassador Hotel		Ewa Hotel
Guest Rooms www.astamb.com	69	Guest Rooms www.ewahoteldubai.com
Arabian Park Hotel		Fortune Hotel
Guest Rooms www.arabianparkhotel.com	318	Guest Rooms www.fortune-hotels.net
Astoria Hotel		Grandeur Hotel
Guest Rooms www.astamb.com	106	Guest Rooms www.grandeurhotel.com
Cassells Al Barsha		Highland City Hotel
Guest Rooms www.cassellsalbarshahotel.com	312	Guest Rooms www.highlandcityhotel.com
Centro Al Barsha		Imperial Suites Hotel
Guest Rooms www.rotana.com	239	Guest Rooms www.imperialsuiteshotel.com
City Star Hotel		Jonrad Hotel
Guest Rooms www.citystarhotel.ae	100	Guest Rooms www.joradhotel.com
Citymax Al Barsha Hotel		Karama Hotel
Guest Rooms www.citymaxhotels.com	378	Guest Rooms www.karamahotel.com
Claridge Hotel		King's Park Hotel
Guest Rooms www.claridgehoteluae.com	98	Guest Rooms www.kpdubai.com
Comfort Inn Hotel		Landmark Hotel
Guest Rooms www.hotelcomfortinn.com	113	Guest Rooms www.imhotelgroup.com
Copthorne Hotel Dubai		Landmark Plaza Hotel
Guest Rooms www.copthornehoteldubai.com	188	Guest Rooms www.imhotelgroup.com
Deira Town Hotel		London Suites Hotel
Guest Rooms www.deiratown.com	76	Guest Rooms www.londonsuiteshotel.com
Desert Palm Hotel & Resort	t	Mayfair Hotel
Guest Rooms www.desertpalm.ae	26	Guest Rooms www.myfairdubai.com
Dream Palace Hotel		Montreal Hotel
Guest Rooms	147	Guest Rooms

www.dreampalacehotel.ae

Nihal Hotel	
Guest Rooms www.nihalhoteldubai.com	71
Orchid Hotel	
Guest Rooms www.orchidhoteldubai.com	84
Palm Beach Hotel	
Guest Rooms www.thesignaturehospitality.com	70
Phoenix Hotel	
Guest Rooms www.phoenixhoteldubai.com	78
Premier Inn (Silicon Oasis)	
Guest Rooms www.premierinn.ae	230
Premier Inn	
Dubai Investment Park Guest Rooms	305
www.premierinn.ae	503
Premier Inn Hotel (Dubai International Airport	E)
Guest Rooms www.premierinn.ae	281
Rainbow Hotel L.L.C	
Guest Rooms www.rainbowhotel.ae	40
Ramada Continental Hotel	
Guest Rooms www.ramadacontinental.com	192
Ramee Rose Hotel	
Guest Rooms www.rameehotels.com	90
Regal Plaza Hotel	
Guest Rooms www.rameehotels.com	87
Regent Beach Resort	
Guest Rooms www.rameehotels.com	32
Rio Hotel Dubai	
Guest Rooms www.riohoteldubai.com	144
Royal Falcon	
Guest Rooms www.royalfalconhotel.ae	82
Rvdges Plaza Dubai	

www.mgroupdubai.com

Guest Rooms www.rydges.com



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Suite Hotel Mall of the Emirates	
Guest Rooms www.accor.com	180
Sun & Sands Hotel	
Guest Rooms	113
The Sun & Sands Downtown Hotel	
DUWIILUWII HULEI	
Guest Rooms	115
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Tulip Inn Hotel FZ-LLC Dubai	
Guest Rooms www.tulipinnfzllc.com	51
Vendome Plaza Hotel	
Guest Rooms www.vendomeplaza.com	126
Versailles Hotel	
Guest Rooms www.versaillesdubai.com	84
York International Hotel	
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www.zaingrouphotels.com

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www.alfarisdubai.com		Apartments www.chelseagardendubai.c
Al Ghurair Arjaan by Rotana Apartments	192	Chelsea Tower
www.rotana.com	152	Hotel Apartments
Al Jawhara Hotel Apartment	S	Apartments www.chelseatowerdubai.co
Apartments www.jawhara.ae	46	
,		City Centre Residenc
Al Manar Hotel Apartments		Apartments www.accor.com
Apartments www.almanarhotel.ae	84	City Premiere Hotel
Al Murooj Rotana Suites		Apartments
Apartments www.rotana.com	140	Apartments www.citypremieredubai.com
Al Nawras Hotel Apartment	S	City Seasons Suites
Apartments	275	Apartments
www.alnawrashotel.ae	2.0	www.cityseasonsgroup.cor
Al Sondos Suites		Clover Creek Hotel A
by Le Meridien		Apartments www.cloverhotels.ae
Apartments	106	
www.lemeridien-alsondos.com		Comfort Inn Hotel Ap
Arabian Dreams		Apartments www.comfortinnha.com
Hotel Apartments		
Apartments www.arabian-dreams.com	75	Coral Boutique Hotel Apartments
		Apartments
Arjaan Hotel Apartments Dubai Media City		www.coral-boutiquehotel.c
Apartments	167	Coral Boutique Villas
www.rotana.com		Apartments
Auris First Central Hotel Su	ites	www.coralboutiquevillas.co
Apartments	524	Corp Executive
www.auris-hotels.com		Hotel Apartments
Belvedere Court		Apartments
Hotel Apartments		www.corp-hotels.com
Apartments www.belvederecourtdubai.com	173	Deira Suites
		Apartments www.deirasuites.com
Burjuman Arjaan		
Hotel Apartments	140	Dusit Residence Duba
Apartments www.rotana.com	148	Apartments www.dusit.com/drdm
Capitol Residence		Emirates Concorde
Hotel Apartments		Hotel & Residence
Apartments www.capitol-hotel.com	69	Apartments www.emiratesconcorde.co
		Emirates Stars

www.emiratesstars.ae

Chelsea Garden		Flora Creek Hotel Apartment	
Hotel Apartments		Apartments www.florahospitality.com	180
Apartments www.chelseagardendubai.com	169	Flora Park Hotel Apartments	
Chelsea Tower		·	118
Hotel Apartments		www.florahospitality.com	
Apartments www.chelseatowerdubai.com	281	Fraser Suites Dubai	
		1	158
City Centre Residence		www.frasershospitality.com	
Apartments www.accor.com	112	Gloria Hotels	
City Premiere Hotel		Apartments www.gloriahoteldubai.com	510
Apartments		Grand Bellevue Hotel	
Apartments www.citypremieredubai.com	271	Apartments www.bellevue-hotels.com	254
City Seasons Suites Dubai		Grand Hyatt Residence	
Apartments www.cityseasonsgroup.com	94	•	186
Clover Creek Hotel Apartm	ents	Grand Midwest Express	
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www.cloverhotels.ae			169
Comfort Inn Hotel Apartm	ents	www.grandmidwest.com	
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www.comfortinnha.com		Hotel Apartments	
Coral Boutique			169
Hotel Apartments		www.grandmidwest.com	
Apartments www.coral-boutiquehotel.com	78	InterContinental Residence	
·		Suite Dubai Festival City	
Coral Boutique Villas		Apartments www.residencesuites.	212
Apartments www.coralboutiquevillas.com	120	intercontinental.com	
•		Lotus Downtown Metro	
Corp Executive Hotel Apartments		Hotel Apartments	
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www.corp-hotels.com		www.lotus-hospitality.com	
Deira Suites		Lotus Grand Hotel Apartmen	ıts
Apartments	40	Apartments www.lotus-hospitality.com	130
www.deirasuites.com			
Dusit Residence Dubai Mar	ina	Lotus Hotel Apartments & Sp	pa,
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www.dusit.com/drdm		Apartments www.lotus-hospitality.com	95
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Apartments 172 www.marriottdubaicreek.com	Apartments 48 www.pearlcoastpremier.com		
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www.mamoccdubalcreek.com	Rihab Rotana		
Marriott Executive Apartments Green Community	Apartments 134 www.rotana.com		
Apartments 43 www.meadubaigreencommunity.com	Royal Ascot Hotel Apartments		
Oasis Beach Tower,	Apartments 77 www.royalascothotelaptdxb.com		
Luxury Hotel Apartments	Savoy Crest Hotel Apartments		
Apartments 180 www.oasisbeachtower.com	Apartments 98 www.savoydubai.com		
Park Hotel Apartments	Savay Svitas Hatal		
Apartments 84 www.parkhotelapartments.com	Savoy Suites Hotel Apartments		
, , , , , , , , , , , , , , , , , , , ,	Apartments 112 www.savoydubai.com		

Hotel Apartments Apartments
www.etastarhospitality.com
Taj Palace Hotel Dubai
Apartments www.tajhotels.com
Tamani Hotel Marina
Apartments www.tamanimarina.ae
Wafi Residence
Apartments www.waficity.com
Waterview Executive
Hotel Apartments
Apartments www.waterviewdubai.com
Xclusive Hotel Apartments
Apartments www.xclusivehoteldubai.com
Yassat Hotel Apartments
by Gloria
טיי טוטוום



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www.bhihotels-deira.com

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Al Nakheel Hotel Apartment	S
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ooms vww.alshamshotelapartment.com	70	www.city-heart.com	
•		CityStay Hotel Apartments	
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ooms vww.alzahabiyahotelapartments.c		City Tower Hotel Apartment	•
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ww.allseasonsdubai.com		Coral Al Khoory	
Amwaj Hotel Apartments		Hotel Apartments	
ooms	19	Rooms	144
ww.amwajhotel.piczo.com		www.coral-alkhoory.com	
Ascot Hotel Apartments		Crystal Living Courts	
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ww.ascothotelaptdxb.com		www.layia.net	
Ascott Park Place		Dar Al Sondos Hotel	
lotel Apartments	110	Apartments by Le Meridien	107
ooms vww.the-ascott.com	118	Rooms www.lemeridien-daralsondos.com	137
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ww.asfarhotels.com	.0	Rooms	68
Auris Boutique		www.deebajalkhabisi.net	
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ww.auris-hotels.com		www.hoteldesertrose.com	
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ooms vww.auris-hotels.com	140	Rooms www.dolphinhotel.ae	99
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ww.avari.com	70	www.downtownhotelapartment.con	
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ww.baisanplazahotel.com		Rooms	10
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ww.beachhotelapartment.ae		Hotel Apartments	
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ww.bonningtontower.com		(Br) - Al Barsha	
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ving Courts	Rooms 126 www.fortune-hotels.net
100	Fortune Hotel Apartments
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Khabisi Plaza	Golden Sands 3
rtments	Rooms 616
68 alkhabisi.net	www.goldensandsdubai.com Golden Sands 5
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105	www.goldensandsdubai.com
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otel Apartments	Hotel Apartments
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10	Grand Midwest
olf.com	Hotel Apartments
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www.numberonetower.com	100
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Rooms www.nuran.com	228
Nuran Marina	
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Oaks Liwa Heights	
Hotel Apartments Dubai	100
Rooms www.oakshotelsresorts.com/oak liwa-heights	168 s-
Oasis Court Hotel Apartm	ents
Rooms www.oasiscourt.com	114
Opal Living Courts	
Rooms	48
www.layia.com	10
Oriental Palace	
Hotel Apartments	
Rooms www.orientalpalacehotel.com	40
Pearl Marina Hotel Apartn	nents
Rooms	85
www.pearlmarinahotel.com	

Mazoon Hotel Apartments

Pearl Residence Hotel Apartments		Royal Plaza Hotel Apartme	
Rooms	84	Rooms www.royalplazahotelapartments.co	41 om
www.pearlresidence.com		Salwan Hotel Apartments	
Premiere Hotel Apartments		Rooms www.salwanhotelapartments.com	204
Rooms www.premieredubai.com	42	·	
Radisson Blu Residence		Savoy Park Hotel Apartmen	126
Dubai Marina		www.savoydubai.com	120
Rooms	152	Seven Sands Hotel Apartm	ents
www.radissonblu.com/hotel- dubaimarina		Rooms www.sevensandshotels.com	96
Ramee Guest Line		Shangri-La Hotel Apartmer	nts
Hotel Apartments 3 Rooms www.rameehotels.com	100	Rooms www.shangri-la.com	126
		Splendid Hotel Apartments	
Rooms www.rameehotels.com	126	Rooms www.splendidhotel apartmentsdubai.com	109
Richmond Hotel Apartment	S	Star Metro Hotel Apartmer	nts
Rooms www.richmondhoteldubai.com	64	Al Barsha	
Rimal Rotana		Rooms www.etastarhospitality.com	47
Rooms www.rotana.com	123	Suha Hotel Apartments	
		Rooms www.mincapartments.com	90
Rolla Residence Hotel Apartments		www.mincaparemenes.com	
Rooms	120	The Address Downtown	
www.rollaresidence.com		Rooms www.theaddress.com	626
Rose Garden Al Barsha		TI ALL DI MI	
Hotel Apartment		The Address Dubai Mall Rooms	449
Rooms www.rosegardenuae.com	144	www.theaddress.com	443
Rose Garden Hotel Apartme	ents		
Rooms www.rosegardenuae.com	56		
Royal Home Hotel Apartme	ents		
Rooms www.royalhomedubai.com	29		
Royal Mark Hotel Apartmer	nts		
Rooms www.royalmarkhotel.com	59		
Royal Palace Hotel Apartme	ents		
Rooms www.royalhotels.ae	48		



Ziqoo Hotel Apartments

www.ziqoo-dubai.com/english/

169

Dubai (FR)



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DUBAI INTERNATIONAL CONVENTION AND EXHIBITION CENTRE

THE DUBAI INTERNATIONAL CONVENTION AND EXHIBITION CENTRE (DICEC) IS LOCATED A 10 MINUTE DRIVE FROM DUBAI INTERNATIONAL AIRPORT, AND IS AT THE HEART OF DUBAI'S BUSINESS DISTRICT. DICEC ALSO HAS ITS OWN METRO STATION — THE 'TRADE CENTRE STATION' WITH DIRECT LINKS TO THE AIRPORT AND MAJOR DESTINATIONS WITHIN DUBAI.

DICEC forms part of the Dubai World Trade Centre (DWTC). At over 1 million square feet, DICEC is the region's leading purpose-built complex equipped with state-of-the-art facilities for exhibitions, conferences, meetings and events.

As the largest venue in the Middle East, DICEC continues to provide the region with enabling infrastructure to host the largest, most diversified and truly global calendar of events. The newest addition to DICEC is the Sheikh Saeed Halls, offering four new halls and adding approximately 25,000 sq m of exhibition space to the venue. The centrepiece of the Sheikh Saeed Halls is the multipurpose Trade Centre Arena which has over 9,100 sq m of covered versatile exhibition space, with a ceiling height of 14 metres and a capacity to hold a variety of events and concerts for over 10,000 guests. For other large events the venue offers the 7,703 sq m column-free Sheikh Rashid Hall.

Divisible by operable soundproof walls, this state-of-the-art venue with its 12.65m high ceiling can be customised for any event from plenary sessions and concerts to sporting events and theatre productions. Configured as an auditorium, Sheikh Rashid Hall provides 2,500 retractable tiered seats, an additional 2,000 seats on the flat, 10 interpretation booths, two green rooms and three backstage offices. Four adjacent meeting halls offer space for a further 2,000 attendees. Alternatively, Sheikh Rashid Hall can be sub-divided into six large meeting rooms which together can accommodate up to 6,400 delegates. Interlinking with the Sheikh Rashid Hall is the columnfree 3,859 sg m Sheikh Maktoum Hall, which significantly enhances the centre's capacity to provide adaptable solutions. When used as a conference venue, it can be divided into four soundproof meeting rooms that seat from 600 to 750 delegates each. The hall is also an ideal setting for banquets for up to 1,800 guests.

The flexible design allows for integration of Sheikh Maktoum Hall and Sheikh Rashid Hall into a single level enormous meeting area or exhibition space spanning over 11,562 sq m, with a capacity to accommodate over 5,600 people (banquet style). With an impressive 15,002 sq m, Za'abeel Hall can accommodate up to 12,000 people for exhibitions or be sub-divided into three separate sub halls.

Exhibitions

DICEC has the region's largest and most high-profile show calendar. The company has over 30 years experience in planning, coordinating and delivering world-class mega events across a diverse range of sectors. DICEC also offers onsite value added services which include: Event Services, Engineering, Housekeeping, Protocol & Security and Event & Hospitality Services. As well as the conference and exhibition halls DICEC offers a large double volume, air-conditioned concourse that runs the width of the centre, offering over 10,600 sq m of exhibition space. and can accommodate thousands of people



The concourse serves as a link between the exhibition and conference halls, connecting up with the two on-site hotels (Ibis World Trade Centre and Novotel World Trade Centre). The concourse is lined with banking, postal, travel and rental facilities, restaurants, coffee houses and retail stores, and registration desks capable of housing organiser supplied equipment. The outside Trade Centre Plaza, at 1,600 sq m, contains amenities including retail, restaurants and coffee shops, temporary open exhibits and shaded areas.

Events requiring opulence and exclusivity, such as banquets, art exhibitions, weddings, concerts and theatrical events, gala dinners and special events can be accommodated in the Sheikh Saeed Halls, Al Multaqua Ballroom, Za'abeel, Sheikh Rashid and Sheikh Maktoum Halls.

The Al Multaqua Ballroom also accommodates conferences with theatre-style seating for up to 1,000 delegates. An additional 18 smaller breakout rooms are located on Level One and are easily accessible by lifts and escalators. These rooms can accommodate from 10 to 200 delegates and are ideal for use as seminar rooms, organisers' offices, speakers' reception rooms, or VIP hospitality suites.

Business services such as banking and post office facilities, plus airline travel agencies and courier services, are available. The Business Centre offers high-speed internet connection, telephone, fax and scanning services, as well as interpretation and secretarial services. Phone cards and stationery are also available at the Al Wasl Press Room.

Catering facilities with a team of 125 world-renowned chefs, the on-site kitchen can provide for up to 15,000 guests a day in one 5 course sitting. A variety of menus are offered, including dishes from the Middle East, Europe, the Far East, the Indian sub-continent and other parts of the world. Special food services can cater to dietary and religious requirements.

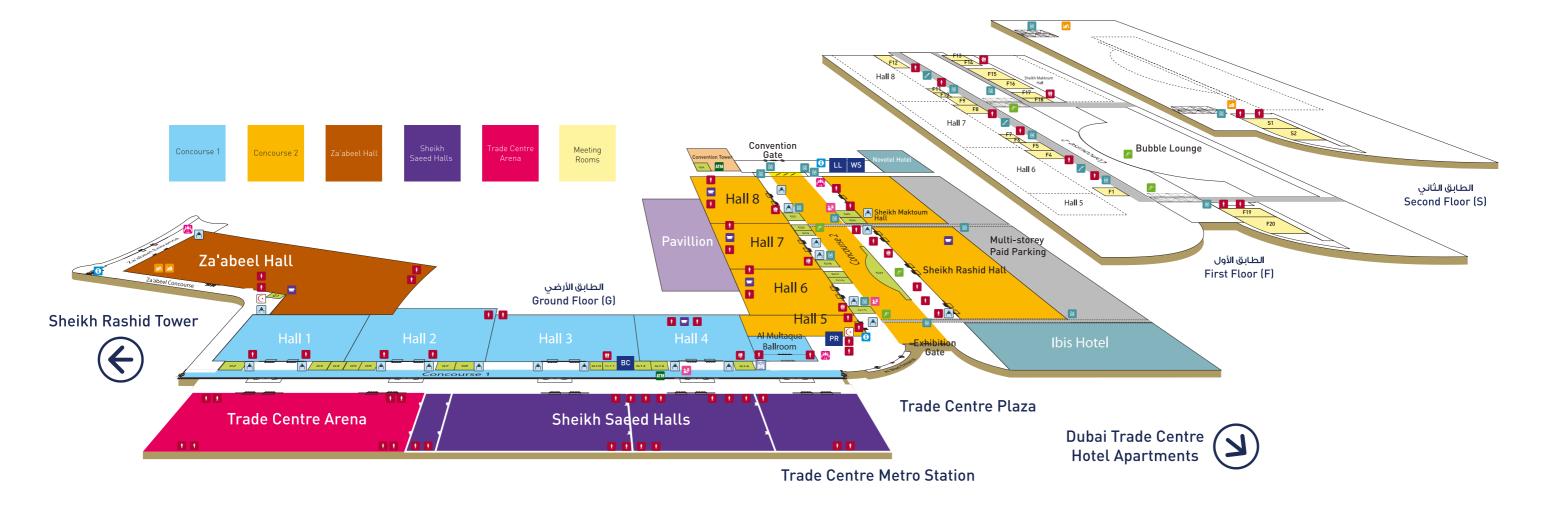
Audio Visual Facilities include computer and video displays, presentation equipment, video and audio distribution systems, lighting and environmental controls, video conferencing and camera controls, sound and microphone systems and a dedicated team of operational technicians.

Technology and IT Facilities

The fully fibre-optic centre offers multiple levels of communication service. Wireless internet access and advanced Delegate Registration System are available.

Parking Facilities There is a Multistorey covered parking complex in addition to large open-air parking lots in front of the exhibition halls and adjacent to the centre. Valet parking is also offered. 78 DUBAI MEETING AND EVENT PLANNERS' GUIDE VENUES 79

DUBAI INTERNATIONAL CONVENTION AND EXHIBITION CENTRE FLOOR PLAN



MEETING ROOM CAPACITIES

Room Name	Theatre	Boardroom	Banquet	Area sq m	Height (m)
Dubai F (F18)	30	12	20	50	2.65
Dubai E + F	78	32	50	119	2.65
Abu Dhabi A (F19)	120	30	70	162	2.65
Abu Dhabi B (F20)	225	60	180	297	2.65
Ajman A (F5)	60	22	30	75	2.65
Ajman B (F6)	20	12	10	35	2.65
Ajman C (F7)	20	12	10	33	2.65
Ajman B + C	40	24	20	68	2.65
Ajman D (F8)	120	30	60	140	2.65
Ajman D + Fujairah A	176	52	100	215	2.65
Fujairah A (F9)	60	22	30	75	2.65

Room Name	Theatre	Boardroom	Banquet	Area sq m	Height (m)
Fujairah B (F10)	20	12	10	35	2.65
Fujairah C (F11)	20	12	10	33	2.65
Fujairah B + C	40	24	20	68	2.65
Sharjah A (F1)	65	22	30	104	2.65
Sharjah D (F10)	120	30	60	140	2.65
Sharjah D + Ajman A	176	52	100	215	2.65
Ras Al Khaimah (S2)	140	30	90	215	2.65
Umm Al Quwain (S1)	205	60	130	242	2.65
Bubble Lounge	_	_	300	797	4.40
Al Wasl Press Room	50	22	30	72	2.80

HALL FACT SHEET

Halls	Gross Areas (sq m)	Ceiling Height (m)
Za'abeel Hall 1	3,974	7.5
Za'abeel Hall 2	3,600	7.5
Za'abeel Hall 3	7,428	7.5
Exhibition Hall 1	4,356	7.5
Exhibition Hall 2	4,752	7.5
Exhibition Hall 3	4,320	10.0
Exhibition Hall 4	3,960	10.0
Al Multaqua Ballroom	1,080	5.7
Exhibition Hall 5	1,800	7.5

Halls	Gross Areas (sq m)	Ceiling Height (m)
Exhibition Hall 6	3,960	7.5
Exhibition Hall 7	3,960	7.5
The Pavilion	3,000	7.1
Exhibition Hall 8	3,960	7.5
Sheikh Maktoum Hall	3,859	7.0
Sheikh Rashid Hall	7,703	12.0
Trade Centre Arena	9,100	14.0
Sheikh Saaed 1	6,672	10.0
Sheikh Saaed 2	4,760	10.0
Sheikh Saaed 3	3,649	10.0
rade Centre Plaza	1,600	-

DUBAI MEETING AND EVENT PLANNERS' GUIDE VENUES 81

UNIQUE VENUES



Al Badia Golf Club

www.albadiagolfclub.ae	
Maximum Capacity	1,400
Meeting Rooms	7
Outdoor Capacity	1,000



Al Boom Tourist Village

Outdoor Capacity	2,000
Meeting Rooms	6
Maximum Capacity	1,800
www.alboom.ae	



American University Dubai

abai
n/a
1
900 (Auditorium)



Aviation Club

www.aviationclub.ae	
Maximum Capacity	1,800
Meeting Rooms	5
Outdoor Capacity	2,000



Bateaux Dubai

www.iebelali-international.com	
Maximum Capacity	300
Meeting Rooms	1
Outdoor Capacity	n/a



Dubai Community Theatre & Arts Centre

11100010071100	0011010
Outdoor Capacity	n/a
Meeting Rooms	6
Maximum Capacity	543
www.ductac.org	



Dubai Creek Golf And Yacht Club

Alla Tacile Clab	
Outdoor Capacity	450
Meeting Rooms	2
Maximum Capacity 80	
vava dubaigolf.com	



Dubai Internet City

www.dubaiinternetcity.com	
Maximum Capacity	90
Meeting Rooms	1
Outdoor Capacity	1,600



Dubai International Financial Centre

i illalicial Cellcie	
Outdoor Capacity	150
Meeting Rooms	10
Maximum Capacity	150
www.difc.ae	



Emirates Golf Club

Triaximam Capacity	3,000
Maximum Capacity	5,000
Meeting Rooms	2
Outdoor Capacity	5,000



Emirates Academy Of Hospitality Management

www.emiratesacademy.edu		
Maximum Capacity	150	
Meeting Rooms	5	
Outdoor Capacity	150	



Jebel Ali International Shooting Club

Snooting Club	
Outdoor Capacity	100
Meeting Rooms	1
Maximum Capacity	50
www.iehelali-international.com	



Knowledge Village

www.kv.ae	
Maximum Capacity	350
Meeting Rooms	8
Outdoor Capacity	600



Majlis Gallery

www.themajlisgallery.com	
Maximum Capacity	25
Meeting Rooms	1
Outdoor Capacity	100



Zayed University Convention Centre

100001711.20.20	
Maximum Capacity	522
Meeting Rooms	9
Outdoor Capacity	n/a

OPEN AIR VENUES



Al Sahra Desert Resort

Capacity 8,000

www.jebelali-international.com



Armani Pavilion
Capacity 700
www.dubaiarmanihotels.com







Burj Khalifa Steps
Capacity 2,500
www.burjkhalifa.ae



Burj Park
Capacity 4,000
www.burjkhalifa.ae



Dubai Media City

Capacity 11,000

www.dubaimediacity.com



Endurance City
Capacity 5,000
www.jumeirah.com



Heritage And Diving Village

Capacity 1,000

www.dubaitourism.ae



The Events Arena (beside Endurance City)

Capacity 7,000

www.meydan.ae



The Apron, Meydan City
Capacity 20,000
www.meydan.ae



DUBAI MEETING AND EVENT PLANNERS' GUIDE SPORTS VENUES 85

SPORTS TOURISM

THE WORLD HAS ALWAYS KNOWN DUBAI AS AN ECONOMIC HUB AND AN EXCELLENT TOURIST DESTINATION. TODAY, DUBAI HAS BECOME A GLOBAL SPORTS DESTINATION ATTRACTING MULTITUDES OF SPORTS STARS, EXECUTIVES AND FANS. DUBAI PROVIDES WORLD-CLASS ACCOMMODATION AND TOURIST FACILITIES THAT MAKE SPORTING EVENTS IN DUBAI AN UNFORGETTABLE EXPERIENCE.



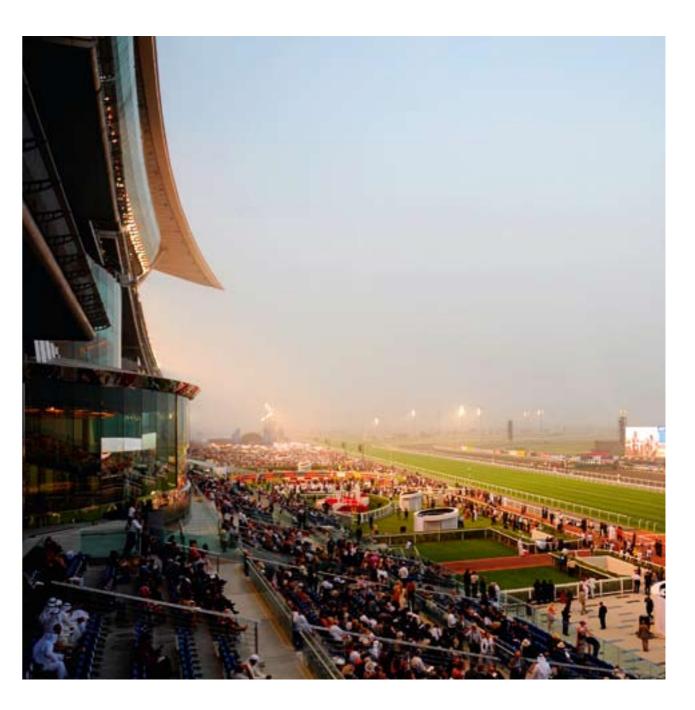
DUBAI SPORTS CITY

Dubai Sports City is considered to be the first integrated sports city in the world, combining the most up-to-date sports facilities with commercial properties and luxury residential complexes. Dubai Sports City covers an area of 50 million square feet and is home to cricket stadiums and golf courses, as well as specialised sports academies.

Dubai Sports City is considered to be one of the most important pillars of development in the sports sector in the emirate of Dubai and in the UAE.

Dubai Sports City is viewed as a highlight of the privately owned developments in Dubai. It is characterised by its cricket stadium, which accommodates 25,000 spectators and is known to be one of the best cricket stadiums in the world. The International Cricket Council (ICC) was closely involved in the construction of the stadium to ensure that it met the standards and specifications required to host competitions.

DUBAI ATTRACTS THE WORLD'S ELITE SPORTSMEN AND THEIR DEDICATED SUPPORTERS.



The stadium has hosted many international cricket matches, attracting many of the world's top-ranked teams. The ICC has now shifted its base to Dubai, within the Sports City complex.

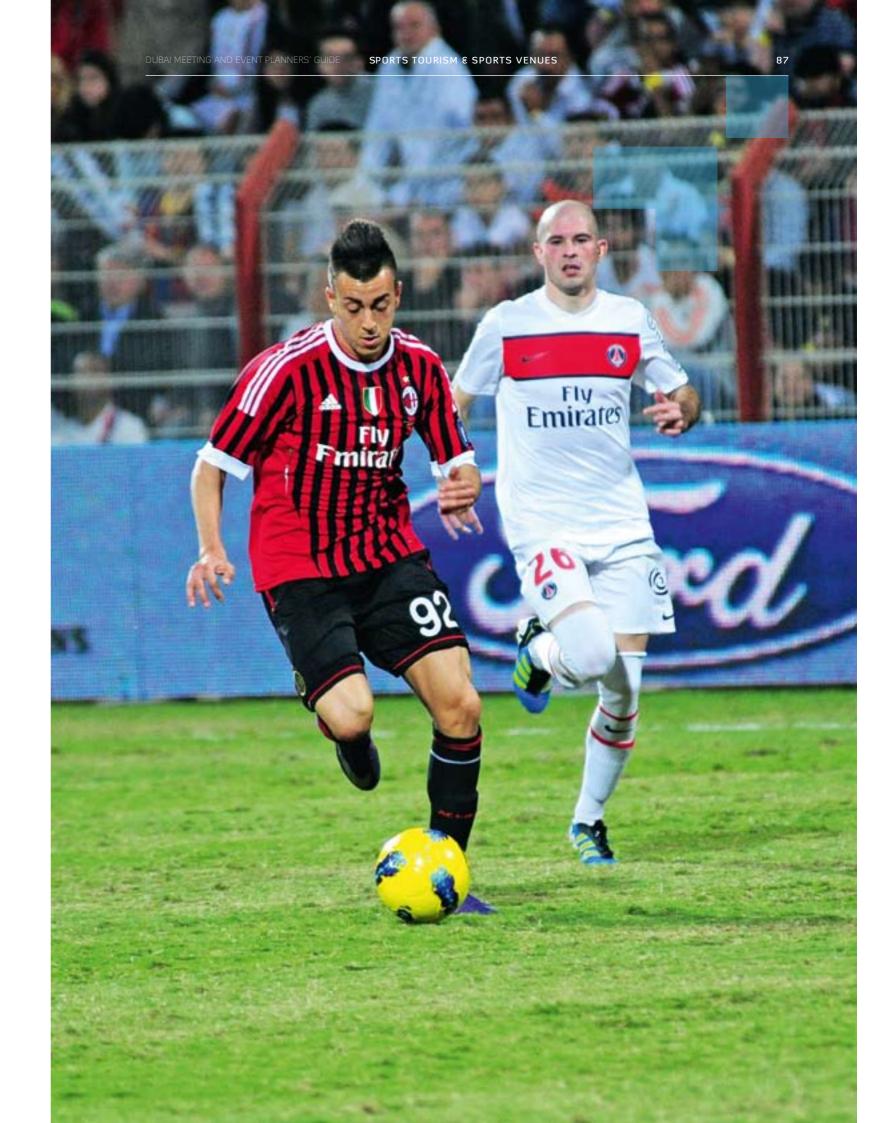
Dubai Sports City is home to a world-class golf course designed by South African golfing legend Ernie Els. Along with luxury clubhouse amenities, The Els Club golf course boasts 7,538 yards of beautifully contoured greens and bunkers.

Further world-class facilities located in Dubai Sports City include the David Lloyd Tennis Academy, the Butch Harmon School of Golf, the ICC Global Cricket Academy, Manchester United Soccer School and swimming, rugby and hockey academies.

What gives this city an additional advantage is its residential complex built for visiting sports delegates. The spacious apartments are equipped with all means of comfort and are designed to accommodate a large number of athletes.

FOOTBALL

Football is the most popular sport in Dubai with both the local and expatriate audience. The UAE Pro League offers residents and tourists the opportunity to witness some of the top world footballers today including Grafite, Asamoah Gyan, and Ricardo Quaresma as well as AFC Champions League action from the likes of Al Nasr and Al Shabab. Dubai also offers the chance to witness top tier international football from the Dubai Football Challenge. The Dubai Football Challenge is Dubai's premier football event that takes place every winter between club teams from throughout the world. The luxury of the Dubai Football Challenge is something the usual football fan is unaccustomed to, as the event allows for the fans to get up close and personal with their football icons. Dubai also attracts many world-class footballers and teams who enjoy training at Dubai's wonderful facilities throughout their mid-season breaks.





Dubai is well known for its beautiful and stunning shores. The history of the city is inextricably linked to the sea, and its people are distinguished in practising a wealth of traditional marine arts and sports. Dubai's native residents have embraced modern marine sports and proven themselves as solid international contenders. It is with this conquering spirit that Dubai has become a hub for manufacturing first-class vessels for the world's elite teams, both local and international.

POWERBOATS

Dubai hosts at least one round of the UIM Class 1 World Powerboat Championships annually. Dubai's own Team Victory dominates the scoreboards and has won the title several times.

JET SKIS

Jet skiing is very popular in Dubai and is practised by amateurs and professionals alike. Locals and visitors can use their own watercraft or rent them from a large number of watersports hubs around the city. Athletes from Dubai compete for titles in regional championships local to the UAE, as well as competitions held on the international stage around the world.

RACING YACHTS

Dubai International Marine Sports
Club is a base for the Abu Dhabi
Ocean Racing team, and is home
to some of the most eminent
and powerful yachts in the world.
In addition to competing in
championships held in Dubai, these
yachts are used in Dubai for winter
training. New yachts are also tested
in Dubai before big championships.

LASER DINGHIES

Laser dinghies are incredibly popular, usually with young athletes of various nationalities. Dubai's calm, warm waters provide the perfect environment for competitions starring this nippy craft.

DUBAI'S NATIVE
RESIDENTS
HAVE EMBRACED
MODERN
MARINE SPORTS
AND PROVEN
THEMSELVES
AS SOLID
INTERNATIONAL
CONTENDERS.

TRADITIONAL ROWING

Rowing was traditionally a means to power wooden sailing ships.

Today, rowing has become a popular competitive sport in homage to the UAE's maritime ancestors. Many competitions and tournaments are organised around this important traditional sport and they attract a huge audience.

TRADITIONAL DHOWS

These large vessels, with their unfurled white sails, were a means to transport goods and passengers in the past. Today, despite the development of modern vessels, Dubai maintains its legacy and continues to recognise the tradition of these dhows with several annual races. The most important is Al Gaffal, in which skippers prove their expertise with the traditional boats and the UAE's coast in long distance races.

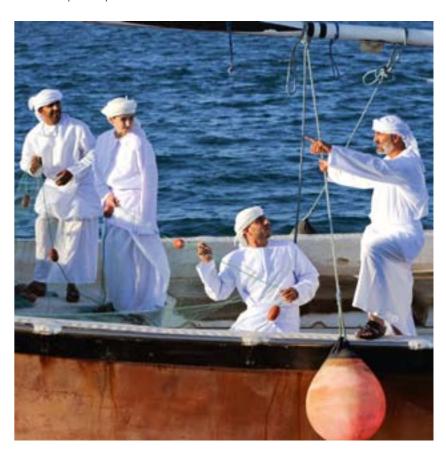
WOODEN POWERBOATS

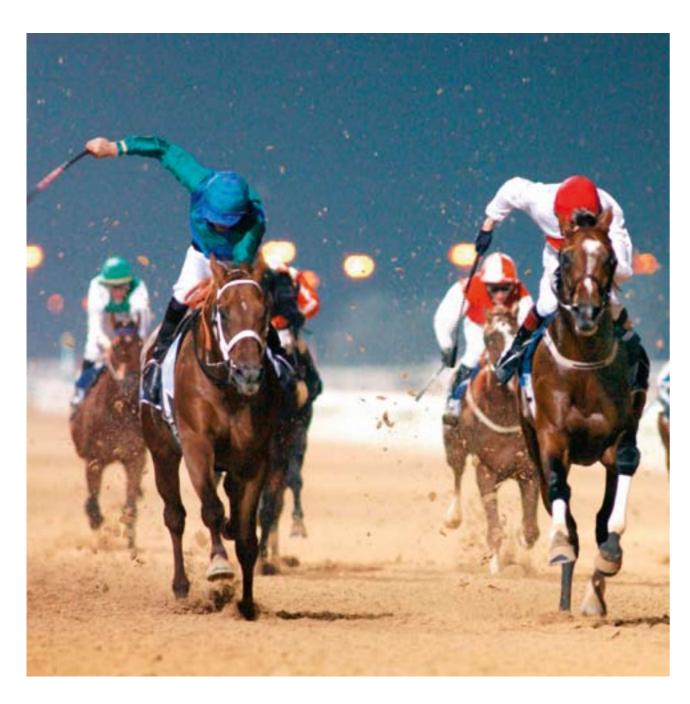
Small wooden boats were once used to sail short distances. Today these boats are equipped with modern engines and local annual races are organised to promote the sport along with other marine sports.

SWIMMING

Dubai pays great attention to swimming due to the UAE's maritime history and pools have been constructed all over the emirate to encourage the activity. Dubai hosted the first FINA World Swimming Championships (25m) to be held in the Middle East. The championships were held in

the Hamdan Bin Mohammed Bin Rashid Sports Complex, which has a spectator seating capacity of 15,000 and an Olympic sized pool.





The emirate of Dubai pays great attention to equestrian sports due to the strong and deep-rooted relationship between the Arab region and horses. Dubai gives great priority to its purebred horses in order to maintain the status of the Arabian well-bred horse. Various local and international equestrian competitions and championships are organised throughout the year.

HORSE RACING

Each March, Dubai hosts the most important and affluent horse race in the world, the Dubai World Cup. The strongest horses from all over the world compete on dirt and turf tracks. The Meydan Racecourse is the world's newest and largest integrated racing facility. Jebel Ali Racecourse also hosts races and has a number of stables holding some of the best horses in the world. As a result of the huge interest in this sport, the UAE has emerged as a leader in the field and won several international titles.

ENDURANCE CHAMPIONSHIPS

Endurance is a popular sport in the UAE and is widely practised. The UAE is a world leader in the field with many achievements in world championships. Both individual and team competitions are held and endurance villages have been constructed in Dubai to practise the sport. The main factors for the success of this sport in Dubai are the environment's suitability and the standard of care that produces horses capable of excelling in endurance races.

DUBAI GIVES
GREAT PRIORITY
TO ITS PUREBRED
HORSES IN ORDER
TO MAINTAIN THE
STATUS OF THE
ARABIAN WELL-

BRED HORSE.

THE ARABIAN INTERNATIONAL HORSE CHAMPIONSHIP

In March of each year and in the presence of His Highness Sheikh Mohammed Bin Rashid Al Maktoum, Vice President, Prime Minister and Ruler of Dubai, under the patronage of H H Sheikh Hamdan Bin Rashid Al Maktoum, Deputy Ruler of Dubai and Minister of Finance, the most beautiful horses in the world compete to win titles at Dubai International Horse Show.

POLO

Dubai has many private clubs to practise the sport of Polo. These clubs have fields and stables along with all suitable requirements for the sport. It is considered one of the more elite sports in Dubai due to the high cost of practising it and the need of specially qualified players and horses. Dubai attracts many celebrities and politicians who practise this sport during their holidays in the emirate.

SHOW JUMPING

Show jumping has gained popularity in Dubai with the sport being practised on special types of horses and tracks. Local and international championships are sponsored by big companies due to the status and popularity of this sport. The UAE has won numerous international titles.





GOLF

One of the oldest and most prestigious tournaments, the Dubai Desert Classic has attracted elite players over the years since its launch in 1989. Amongst the past winners of the title are Tiger Woods (US), Colin Montgomerie (UK), Seve Ballesteros (Spain), Ernie Els (South Africa), Mark O'Meara (US) along with many others. Dubai has a number of world-famous golf courses which were designed by prominent golf champions. The magnificence and complexity of these courses encourage big names to the championship.

Dubai is also the host for the DP World Championships which is commonly known as the closing for The Race to Dubai. The Race to Dubai celebrates both the diversity and the shared passion for golf across the globe. The DP World Tour Championship, Dubai, features players in positions 1-60 in The Race to Dubai at the conclusion of the UBS Hong Kong Open the previous week.

BEACH SOCCER

Dubai Sports Council, in collaboration with the UAE Football Association, has adopted the development of beach soccer in the UAE. The abundance of splendid beaches in Dubai has contributed to the popularity of this sport and resulted in more and more participants. Dubai hosted the FIFA Beach Soccer World Cup 2009, the first Arab and Middle East city to host the championship, and was praised by FIFA for excellent organisation.

TENNIS

For two weeks of the year in February and March, tennis fans from all over the world turn to Dubai to watch elite players compete for the title at the Dubai Duty Free Tennis Championships for men and women, considered one of the best tennis championships in the world. Dubai also organises local and regional tennis championships due to the large number of unique and wellequipped courts in the emirate.

SHOOTING

Shooting has a distinguished status in the community, especially after the gold medal won by Sheikh Ahmed Bin Hasher Al Maktoum in Double Trap at the Athens Olympic Games in 2004. He has won many other medals in various international championships as well. Dubai has several open fields for shooting, both rifle and air gun.

KARATE AND TAEKWONDO

Karate and Taekwondo are gaining huge popularity and great support in Dubai. These two sports are practised in Dubai's public clubs, as well as private clubs specialising in martial arts. Managed by a Dubai-based sport federation, championships are organised on a local club level as well as on a regional and international levels. Her Highness Sheikha Maitha Bint Mohammed Bin Rashid Al Maktoum is a prominent heroine in these two sports as she has attained many international titles and medals for the UAE.

RUGBY

Rugby is one of the newest sports to develop in Dubai, practised by foreign expatriates from Europe, South Africa and elsewhere. Fans of this sport from all over the world eagerly await the championships that are hosted in Dubai. One of the most popular is the Emirates Airline Dubai Rugby Sevens which attracts the best rugby teams in competition for the title. An outstanding modern complex with many fields and facilities was constructed especially for this sport.



CRICKET

Dubai is home to one of the largest cricket stadiums in the region with a spectator seating capacity of 25,000. This cutting-edge stadium was built in Dubai Sports City and has hosted international championships and matches for the best teams in the world. The headquarters of the International Cricket Council is now proudly based at the stadium along with the first ICC Global Cricket Academy, making Dubai the new global centre for this sport.

BOWLING

Dubai has two modern and integrated international bowling centres to practise bowling. This sport is very popular amongst the people of the UAE and its residents, with many local, regional and international tournaments, including the Dubai International Bowling Tournament under the patronage of Dubai Sports Council.

SKYDIVING

Dubai gathers skydiving stars to participate in the Dubai International Skydiving Championship, which was launched in 2010 on the magical beach of Jumeirah. As a result of the success of organising the championship, the UAE had the honour of hosting the FAI World Parachuting Championships Mondial 2012.

MOTOR SPORTS

Dubai has an international club for motor sports and is home to the Dubai Autodrome circuit which was designed according to international standards, enabling Dubai to host Formula 1 and Formula GT races, the 24 hour European Endurance Championship as well as karting and motorcycle races. Dubai Desert Rally for cars and motorcycles has been organised for many years due to Dubai's unique desert areas which are perfect for these types of sport. Dubai is therefore well-equipped to host many Middle East and international rally championships.

MARATHON

The best runners in the world compete to win the title at the Standard Chartered Dubai Marathon held every year in January. The total prize for this marathon exceeds US\$ 1 million and it is organised into three categories: 3km, 10km and 42km. More than 18,000 runners participate in this event, which attracts all ages from both within the UAE and internationally.

Ethiopian running legend Haile Gebrselassie has won several times.

CYCLING

Bicycle lovers can easily practise their hobby in several places in Dubai. Dubai Pulse, a programme to encourage physical activity launched by Dubai Sports Council, includes an event for cycling. Many cycling competitions and events are organised in Dubai, both road and track, at international and club level.



BASKETBALL

Basketball is played widely in Dubai. Basketball courts can be found in public squares and parks, as well as in public and private clubs and hotels. Dubai organises one of the oldest and strongest championships on club level, the Dubai International Basketball Championship, starring the strongest participants from all Arab and Asian clubs. Professional players from Europe and the USA also come to Dubai to play in this and three further tournaments in which local clubs compete.

VOLLEYBALL

Volleyball is considered to be the most popular sport in the region and is played by Arab, Asian and African teams in several local leagues. Dubai holds an annual championship, the Rashid International Volleyball Tournament, as well as beach volleyball tournaments for men and women. Dubai is home to the International Centre for the Development of Beach Volleyball.

HANDBALL

Handball is widely practised in Dubai and there are teams for this sport in several clubs that have indoor halls to practise it, along with volleyball and basketball.

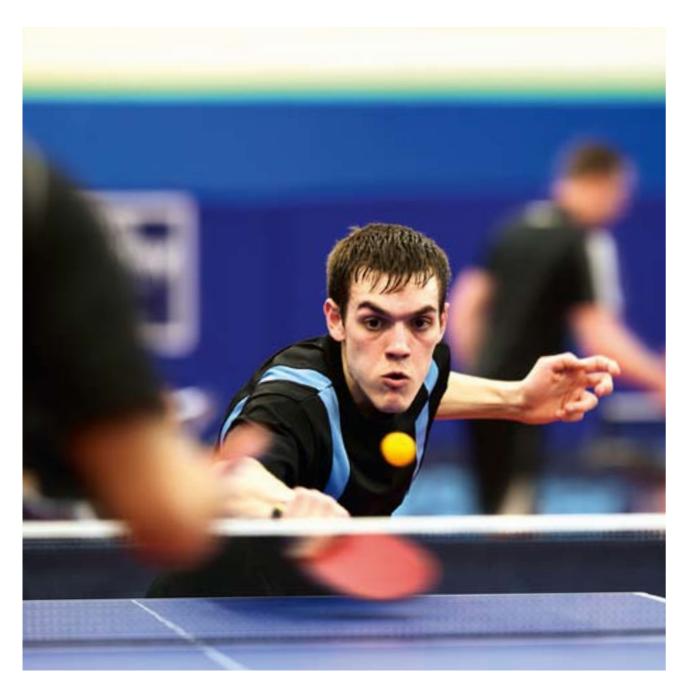


TABLE TENNIS

Table tennis is popular in Dubai due to the easy availability of the equipment. Dubai's clubs are home to members of the national team, and in 2010 the World Table Tennis Team Cup Classic was organised by Dubai Sports Council. In 2011 Dubai hosted one stage of the World Championships.

CHESS

Chess is popular in Dubai, with several regional and international championships, including the Asian Cities Team Championships and the Dubai Cup held every two years. Members of the Dubai Chess & Culture Club, both men and women of all ages, have won international titles including International Masters titles. Dubai hosted the Chess Olympiad in 1986 with players from 117 countries.

SPECIAL NEEDS SPORTS

Dubai Club for Special Sports encourages people with special needs to practise any sport that suits them, and offers care and support to its members. Athletes from the club have attained several achievements in international championships including medals at the Paralympics. Dubai has hosted the International Wheelchair & Amputee Sports Federation World Junior Games among other championships for athletes with special needs.

COMMUNITY SPORTS

Dubai Sports Council organises sports activities for the community, including both competitive sports and non-competitive activities. Residential district championships in football and basketball are the most popular. DSC also organises activities through the Dubai Pulse programme, which aims to encourage sport practice and a healthier lifestyle amongst the general public of Dubai.



TRADITIONAL SPORTS

Many popular traditional sports and competitions are practised in Dubai that are supported by the community. One of the most famous is camel racing. Many championships and races are organised in the season with participation of the best breeds, and winners receive valuable rewards.

Further traditional sports championships are organised under the patronage of H H Sheikh Hamdan Bin Mohammed Bin Rashid Al Maktoum, Crown Prince of Dubai and Chairman of Dubai Sports Council such as Saluki dog races and falconry.

EXHIBITIONS AND CONFERENCES

Dubai is considered the main regional hub for hosting and organising commercial exhibitions and conferences throughout the year. In 2010 Dubai became the first Arab and Middle East city to host the SportAccord International Convention.

Since 2006 Dubai Sports Council has organised the annual Dubai International Sports Conference, attracting many stars, officials and industry decision makers, aiming to develop sport in general and, in particular, football.

Moreover, Dubai has hosted the Soccerex exhibition and conference for several years, as well as the annual Sportex exhibition for sport companies and organisations.

SPORTS ACADEMIES

There are many academies in Dubai which are dedicated to teaching football, tennis, golf, cricket and other sports. Among the leading football academies are Manchester United Soccer Schools and Arsenal Soccer School in Dubai Sports City, an ideal centre due to its modern facilities.

GOLF IN DUBAI

Al Badia Golf Club

vava albadiagolfolub ao			
Max Handicap		Men 28, Ladies 36	
	all	oadiagolf@ichdfc.ae	
Golf Reservation	ns +	971 (0) 4 601 0113	
Location		Dubai Festival City	
Year of Opening		2005	
Designer		Robert Trent Jones	
Holes 18	Par 72	Yards 7,303	

Arabian Ranches Golf Club

Holes 18	Par 72	Yards 7,691
Designer	lar	Baker-Finch with
		Nicklaus Design
Year of Opening		2004
Location		Arabian Ranches
Golf Reservation	ns +97	1 (0) 4 366 3000
info@arabianranchesgolf.ae		
Max Handicap		Men 28, Ladies 45
www.arabianranchesgolfdubai.com		

Dubai Creek Golf & Yacht Club

www.dubaigolf.com		
Max Handicap	Men 28, Ladies 36	
creservations@dubaigolf.com		
	dcgyc@dubaigolf.com	
Golf Reservations	+971 (0) 4 205 4555	
Location	Garhoud	
Year of Opening	1993	
Designer Brian J	ohnson / Thomas Bjorn	
Holes 18 Par	71 Yards 6,857	

The Track - Meydan Golf

www.meydangolf.com		
Max Handicap		N/A
	info@	meydangolf.com
Golf Reservations	+97	1 (0) 4 381 3733
Location		Meydan
Year of Opening		2012
Designer		Peter Harradine
Holes 9 P	'ar 36	Yards 3,700

Jumeirah Golf Estates — Earth Course

Holes 18	Par 72	Yards 7,045
Designer		Greg Norman
Year of Opening		2009
Location	Jume	eirah Golf Estates
		Emirates Road
Golf Reservation	s +97	1 (0) 4 375 9999
	Info.Jume	eirahgolfestates@
	jumeira	hgolfestates.com
Max Handicap	N	1en 28, Ladies 36
www.jumeirahgolfestates.com		

The Els Club

Holes 18	Par 72	Yards 7,538
Designer		Ernie Els
Year of Openia	ng	2008
Location		Dubai Sports City,
		Emirates Road
Golf Reservat	ions +9	71 (0) 4 425 1010
reservations@elsclubdubai.com		
Max Handicap	1 (Men 28, Ladies 36
vana u electub dubai com		

Emirates Golf Club — Faldo Course

www.duhaieolf.c	nm	
Max Handicap	M	en 28, Ladies 36
	EGO	C@dubaigolf.com
Golf Reservations	s +971	. (0) 4 380 1999
Location		Emirates Living
Year of Opening	1996 ((reopened 2006
Designer	Karl Li	tten / Nick Faldo
Holes 18	Par 72	Yards 7,328

Emirates Golf Club — Majlis Course

www.dubaigolf.	com	
Max Handicap	1	Men 28, Ladies 36
	EG	C@dubaigolf.com
Golf Reservation	s +97	1 (0) 4 380 1999
Location		Emirates Living
Year of Opening		1988
Designer		Karl Litten
Holes 18	Par 72	Yards 7,301
_		

Jumeirah Golf Estates — Fire Course

www.jumeirahgo	lfestat	es.com
Max Handicap		Men 28, Ladies 36
	jumeir	ahgolfestates.com
I	nfo.Jum	eirahgolfestates@
Golf Reservations	+9	71 (0) 4 375 9999
		Emirates Road
Location	Jum	neirah Golf Estates
Year of Opening		2009
Designer		Greg Norman
Holes 18	Par 72	Yards 7,062

Jebel Ali Golf Resort & Spa

Holes 18	Par 36 (9 Holes)	Yards 3,299
Designer		Pe	eter Harradine
Year of Op	ening		1998
Location			Jebel Ali
Golf Reser	vations	+971 (0) 4 883 6000
		jagrs(ā)jaihotels.com
Max Handi	сар	Men	28, Ladies 36
Winter Pea	ak		Thur, Fri, Sat
		€ P	ublic Holidays
www.jebe	lali-inter	national.c	com

The Montgomerie Dubai

www.themontg	omerie.c	om
Max Handicap	M	1en 28, Ladies 36
	info@th	emontgomerie.ae
Golf Reservation	s +97	1 (0) 4 390 5600
Location		Emirates Hills
Year of Opening		2002
	De	esmond Muirhead
Designer	Colin	Montgomerie and
Holes 18	Par 72	Yards 7,396





KEY SPORTS VENUES

DUBAI'S SUCCESSFUL SPORTS CLUBS CAN FACILITATE MANY SPORTING ACTIVITIES, AND ARE HOME TO INTERNATIONAL TITLE HOLDERS AS WELL AS MODERN GROUNDS AND AMENITIES.



Al Ahli Club

Establishment: 1970 Capacity 12,000 President: H H Sheikh Hamdan Bin Mohammed Bin Rashid Al Maktoum Tel.: +971 (0) 4 298 8988 Fax: +971 (0) 4 298 8885 alahliclub@alahliclub.com www.alahliclub.com



Al Nasr Sports Club

Establishment: 1945 Capacity 10,000 President: H H Sheikh Hamdan Bin Mohammed Bin Rashid Al Maktoum Tel.: +971 (0) 4 337 5500 Fax: +971 (0) 4 337 0024 info@alnasrclub.com

www.alnasrclub.com



Al Shabab Al Arabi Club

Establishment: 1958 Capacity 12,000 President: H H Sheikh Saeed Bin Maktoum Bin Rashid Al Maktoum Tel.: +971 (0) 4 296 7755 Fax: +971 (0) 4 296 6605 info@alshababdubai.com www.alshababdubai.com



Al Wasl Club

Establishment: 1974 Capacity 12,000 President: H H Sheikh Ahmad Bin Rashid Al Maktoum Tel.: +971 (0) 4 298 8988 Fax: +971 (0) 4 298 8885 mohammed@

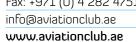
www.alwaslsport club.com

alwaslsportclub.com



Aviation Club Tennis Centre

Establishment: 1991 Capacity 5,000 Tel.: +971 (0) 4 282 4122 Fax: +971 (0) 4 282 4751





Cricket Stadium

Establishment: 2009 Capacity 25,000 Tel.: +971 (0) 4 425 1111 Fax:+971 (0) 4 425 1100 info@sc.ae

www.dubaisportscity.ae



Dubai Autodrome

Capacity 7,000 Tel.: +971 (0) 4 367 8700 Fax: +971 (0) 4 367 8750 info@dubaiautodrome.com www.dubaiauto drome.com



Dubai Chess &

Culture Club Establishment: 1979 Tel.: +971 (0) 4 296 6664 Fax:+971 (0) 4 296 8880 dubaichess@emirates.

www.dubaichess.com



Dubai Club for Special Sports

council.ae

Establishment: 1992 Tel.: +971 (0) 4 298 8205 Fax: +971 (0) 4 298 8459 dxbhancb@emirates.net.ae www.dubaisports



Dubai Cultural And Sports Club

Establishment: 1995 President: H H Sheikh Ahmad Bin Mohammed Bin Rashid Al Maktoum Tel.: +971 (0) 4 287 0111

Fax: +971 (0) 4 287 1298 idcsc2002@emirates.net.ae www.dubaisports council.ae



Dubai Polo & **Equestrian Club**

Establishment: 2006 Capacity: 300 Tel.: +971 (0) 4 361 8111 Fax: +971 (0) 4 361 7111 info@poloclubdubai.com www.poloclubdubai.com



Field Hockey Stadium

Capacity 5,000 Tel.: +971 (0) 4 425 1111 Fax:+971 (0) 4 425 1100 info@sc.ae

www.dubaisportscity.ae



Hamdan Bin **Mohammed Bin Rashid**

Sports Complex Capacity 15,000 Tel.: +971 (0) 4 324 4446 Fax:+971 (0) 4 324 4449 events@dubaisc.ae

www.dubaisc.ae



Hatta Club

Establishment: 1981 Tele.: +971 (0) 4 852 1111 Fax: +971 (0) 4 802 3132 hattaclub@hotmail.com www.hattaclub.com



Meydan Grand Stand

Capacity 60,000 Tel.: +971 (0) 4 381 3567 Fax:+971 (0) 4 381 3885 events@meydan.ae

www.meydan.ae



The Sevens

Capacity 50,000 Tel.: +971 (0) 4 321 0008 Fax: +971 (0) 4 321 1688 dubai.7s@thesevens.ae www.dubairugby7s.com

2013 MAJOR SPORTS EVENTS

January 22-24

Marathon

Dubai Marathon www.dubaimarathon.org

January 28 - February 3

Golf

Dubai Desert Classic www.dubaidesertclassic.com

February 18 - March 2

Tennis

Dubai Duty Free Tennis Championship www.dubaidutyfree tennischampionships.com

March

Equestrian

Dubai World Cup www.dubaiworldcup.com

September

Football

Etisalat Supercup www.proleague.ae

September

Cricket

T20 Series

www.dubaisportscity.ae

October

Swimming

FINA/ARENA Swimming Events www.fina.org

October

Beach Soccer

Samsung Beach Soccer Intercontinental Cup www.beachsoccer.com/tournaments/ samsung/cupdubai

November

Golf

DP World Championship www.dpworldtourchampionship.com

November

Rugby

Emirates Airline Dubai Rugby Sevens www.dubairugby7s.com

December

Football

Dubai Football Challenge





DUPLAYS is the largest provider of corporate sporting events, leagues and wellness programs in the UAE



Beach games | Family fun days | Adventure tours Golf tournaments and tours | Team sport competitions & more

Since 2007, DUPLAYS has been organising events for local and international organisations.

By creating unique packages and tours, DUPLAYS has cemented itself as the premier provider of incentive and team building packages that are focused around sports and activities.

See a list of our past events: duplays.com/corporate-portfolio

+971 4 447 2394

duplays.com

PCO PARTNERS

Congress Solutions International

Alexandre Lolliot Manager

Tel: +971 (0) 4 303 4749 Mobile: +971 (0) 50 645 9351

Email: alexandre.lolliot@emirates.com www.congresssolutionsinternational.com



International

Mobile: +971 (0) 50 150 5235 Email: Ajay.Bhojwani@mci-group.com

www.mci-group.com/uae

Director - Association

Tel: +971 (0) 4 311 6300

Management & Congresses

MCI Dubai

Ajay Bhojwani



Index Conferences & Exhibitions

Paul Wilson **Executive Director** Tel: +971 (0) 4 362 4717 ext. 700 Mobile: +971 (0) 50 450 7305

Email: paul.wilson@index.ae



Meeting Minds Dubai

Medhat Nassar Managing Director Tel: +971 (0) 4 427 0492 ext. 101 meeting minds Mobile: +971 (0) 50 655 2611 Email: medhat@meetingmindsdubai.com www.meetingmindsdubai.com



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DMC PARTNERS

Alpha Tours

Ghassan Aridi CEO

Mob: +97150 656 4064 Tel: +9714 294 9888 Fax: +9714 294 8416

Email: ghassana@alphatoursdubai.com

www.alphatoursdubai.com

Arabian Adventures

Justine Thomas-Butler Manager Meetings, Incentives and Events

Tel: +971 (0) 4 303 4750 Mob: +971 (0) 50 645 9602

Fax: +971 (0) 4 343 2251 Email: justine.butler@emirates.com,

Email MICE: aamice@emirates.com www.arabian-adventures.com

Arabian Explorers Tourism L.L.C.

Urs Stohler Managing Director Mob: +97156 1648 175 Tel: +9714 358 8555

Fax: +9714 358 8666

Email: urs@arabian-explorers.com www.arabian-explorers.com

Gulf Circle Tours

Gaby Seikaly Managing Director Tel: +971 (0) 4 355 5662 Fax: +971 (0) 4 359 0006 Mob: +971 (0) 50 651 1283





Gulf Dunes

ALPHA TOURS

Arabian Adventures

arabian explorers

Syed Awais Ahmed

Business Development Manager Tel: +971 (0) 4 450 4460

Fax: +971 (0) 4 450 4461

Mob: +971 (0) 50 754 7675 Email: awais.ahmed@gulfdunes.com

info@gulfdunes.com

www.gulfdunes.com

Gulf Ventures

Dnata Travel Centre Paul Bryan Manager/GV Events Team Tel: +971 (0) 4 404 5916

Mob: +971 (0) 56 177 4246 Email: paul.bryan@gulfventures.ae

www. gulfventures.ae



Michelle Chen General Manager

Hunter Int'l Tourism

Mob: +97150 552 0283 Tel: +9714 228 2568

Email: michelle.chen@huntertourism.net

infor@huntertourism.net

www.huntertourism.net

Kulwant Singh Managing Partner Tel: +971 (0) 4 334 4330 / 335 7676 Mob: +971 (0) 50 625 3422

Fax: +971 (0) 4 334 4232 / 335 7111

Email: info@lama.ae



Royal Arabian

Annemarie de Waal

General Manager - Business Development

Mob: +97150 240 1488

Tel: +971 4 299 9339 ext. 102

Email: annemarie@royalarabian.com

www.royalarabian.com

Fax: +971 4 299 9338

Royal Arabian

Travco Travel Dubai

Mr. Jestine Alfred Director of Business Development Tel: +971 (0) 4 336 6643 ext. 176

Fax: +971 (0) 4 337 5681

Email: jestine.alfred@travcotravel.com

www.travcotravel.com

1001 Events

Agnelo Daniel Fernandes Managing Director Mob: +97150 387 1001

Tel: +9714 357 4004 Fax: +9714 357 4357

Email: agnelo@1001events.com

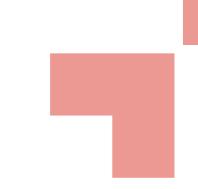
fe@1001events.com www.1001events.com

24 Degrees LLC

Mr. Simon Tempest Business Development Manager Tel: +971 (0) 4 260 3033 Fax:+971 (0) 4 260 3001

Mob: +971 (0) 55 956 4872 Email: simon@24degrees.com www.24degrees.com









www.lama.ae





DUBAI MEETING AND EVENT PLANNERS' GUIDE RELAX, EXPLORE & INDULGE 111

RELAX, EXPLORE & INDULGE

IN ADDITION TO BEING A BUSINESS CITY, DUBAI IS ALSO A GLOBAL HOTSPOT FOR LEISURE AND RECREATION. THERE IS AN INCREDIBLE VARIETY OF APPEAL TO DUBAI WITH WORLD-CLASS ATTRACTIONS FOR EVERYONE FROM ADRENALINE JUNKIES TO CULTURE BUFFS, FOR BIG SPENDERS, FOODIES, WATER BABIES, ARCHITECTURE ADMIRERS AND PARTY PEOPLE. THE FOLLOWING PAGES PRESENT SOME OF THE MOST POPULAR AND THRILLING ACTIVITIES DUBAI HAS TO OFFER.



SKI DUBAI

This indoor slope, jutting out of the Mall of the Emirates, has five 'real snow' runs, a nursery slope, a selection of rails and jumps, and a snow park where kids can roll around in the snow. Lessons are available, and there's a cafe halfway up the piste.

THE DESERT SAFARI

Beautiful, untamed and expansive, Dubai's desert landscape is truly magnificent, and a safari over its dunes in a 4WD is an unforgettable, thrilling experience. After an exhilarating dune bashing experience, you arrive at a typical Arabian encampment in the middle of the desert, where guests can enjoy live music, belly dancing, camel riding, henna painting, star gazing and a full dinner buffet and BBQ with Arabic coffee.

Tours can easily be customised to the size and needs of specific groups. Smaller groups, for example, can enjoy a private tent atop a dune with Arabic cushions overlooking the sunset, followed by an array of entertainments from a harpist, to a whirling dervish troupe, a traditional falconry display and even a full Bollywood disco.

Daytime excursions offer something completely different, with sand skiing, sand boarding, or even a sand buggy treasure hunt with a spot of abseiling or mountaineering to work up an appetite for a sumptuous picnic lunch.



Dubai has the distinction of hosting the oldest and most well established tournament in the Middle East, the Omega Dubai Desert Classic and the European Tour's Race to Dubai, which climax with the season-ending Dubai World Championship. Dubai is where the pros want to play but it is also the golfing destination global golfing tourists want to visit. With 10 spectacular 18 hole courses, including three Championship courses, and one excellent nine hole resort course, there is something for everyone. Each course has its own characteristics, suitable for golfers of all levels, and they can be enjoyed in superb conditions, all-year-round, under Dubai's perpetually sunny skies.



THE SPORT OF KINGS

Looking for a completely new experience? Something you can do only in Dubai? Instead of the traditional game played on horseback, try Camel Polo, incorporating one of Dubai's native creatures. Played with rules similar to standard polo, this version includes a few surprises and is easily accessible to all skill levels.

You will receive polo mallet swing technique training as well as tuition on how to successfully ride and steer the camels. This is a great introduction to interaction with the camels and is a key part of the activity — as well as being amazing fun. After this you will be equipped with all of the skills necessary to battle it out "on the hump" in the final chukka!

Played with groups of eight to 60 Camel Polo is ideal for a corporate team building activity or a day out with family and friends.

THE SPA CULTURE

Every hotel that opens in Dubai now offers a new take on the spa experience. The result is that spa culture has become one of Dubai's top attractions, with luxurious spa retreats on offer at the beach, in the city, in the desert or even alongside the golf course. Probably the most traditional of all treatments is the hammam, involving scrubbing, steaming and wrapping in rasul muds, for deep cleansing, detoxing and softening of the skin as well as deep relaxation. This is just one of hundreds of treatments on offer to envelop the senses, from aromatherapy massages with exotic oils to facials and pedicures.

DUBAI MEETING AND EVENT PLANNERS' GUIDE RELAX, EXPLORE & INDULGE 113



LIFE'S A BEACH

Bathed by the crystalline Gulf waters and constant sunshine. Dubai is the ideal destination for beach lovers, who will never be disappointed by rainy or cold weather. Relax on the golden sands at Jumeirah Beach Park or enjoy exclusive facilities at a beachside resort. Beach hotels offer extensive water sport activities for groups and individuals alike, including miniregattas, jet skiing, water skiing, parasailing, wakeboarding, kite surfing and even deep sea fishing. There are also snorkelling and diving sites offshore, plus a flotilla of boats for hire including dhows, catamarans and luxury yachts.

TAKE A BUS TOUR

View the city from the comfort of a tour bus and learn some fascinating facts along the way. The Big Bus Company allows you to hop on and off their double-decker bus at various attractions. Meanwhile the amphibious Wonder Bus drives around town before taking to the water and cruising along the Creek.

AT THE TOP

A visit to the Burj Khalifa, the world's tallest building, is a must. Ride the super-fast elevator to the 124th floor's viewing deck for a 360° view across Dubai. Alternatively, book a table at At.mosphere — the world's highest restaurant.

AERIAL ADVENTURE

Seawings, a tour operator with a fleet of nine-seat Cessna 208 seaplanes, provides aerial sightseeing tours departing from the Jebel Ali Golf Resort and the Dubai Creek.

Prepare yourself to see the most famous Dubai icons at 1,500ft, including the Burj Al Arab, The Palm and The World Islands. In addition, the company offers group charters and organises trips to neighbouring emirates, reaching secluded spots that cannot be reached by land. They also offer package deals that include spa and beach downtime, mountain safaris, dhow and dolphin cruises or deep sea fishing.

ON THE PALM

Live the high life on this man-made marvel. Experience the flamboyant Atlantis hotel with dinner at Nobu — a well renowned Japanese restaurant – swim with dolphins, walk through the watery world of the Lost Chambers and take the plunge at Aquaventure.

SHOP 'TIL YOU DROP

Dubai does shopping bigger and better than most, so whether it's to beat the heat or browse the boutiques, you won't be short of options. The city has many shopping hotspots, including The Dubai Mall, one of the largest in the world. If shopping is more than a passion, the time to visit is during the Dubai Shopping Festival, held in the first months of the year, when the whole city becomes a treasure trove of retail delights and fabulous discounts.



SAMPLE THE SOUKS

Still an essential part of life for many people, the hustle and bustle of Dubai's souks is a welcome slice of tradition. Check out the Spice Souk, the colourful textile souk in Bur Dubai, the Fish Market in Deira and the world-renowned Gold Souk.

EXPLORE OLD DUBAI

Wander among traditional Arabic wind tower houses in the beautifully restored Bastakiya area. Stroll through the city's history at the nearby Dubai Museum and learn about traditional trades at the Heritage & Diving Village on the banks of the creek.

EXPERIENCE LOCAL CULTURE

Take a tour of Jumeirah Mosque and learn about Islam and Emirati culture, experience local hospitality at a 'cultural breakfast', or smoke shisha and sample Middle Eastern cuisine at an Arabic cafe.

DUBAI MEETING AND EVENT PLANNERS' GUIDE RELAX, EXPLORE & INDULGE 115



CUISINE

Dubai's gastronomic landscape is expansive with everything from glitzy celebrity chef venues and picturesque lounges to authentic ethnic eateries and laid-back shisha cafes. Whether casual, romantic, discrete, Michelin-star, designer, modern, underwater, or on top of the world, eating out is guaranteed to be an indulgent and unforgettable occasion every time.

Opening Hours

In general, cafes and restaurants in Dubai stay open until between 23:00 and 01:00.

Dress Code

Dubai's dress code is on the smarter side, with beach attire not expected in restaurants.

Ramadan Timings

During Ramadan, opening hours change considerably. Since eating and drinking in public is forbidden during daylight, many places only open after sunset then keep going into the early hours. Some hotel restaurants open all day but are screened from public view.

Cultural Meals

Newly opened Al Fanar Restaurant & Cafe in Festival City offers authentic Emirati cuisine in an incredible setting that vividly evokes the Dubai of the 1960s. Alongside the atmospheric decor and historic artefacts, the food is delicious and the experience unique. Bastakiya, the traditional part of the city, is another great place to go for a cultural and culinary experience rolled into one — stroll through the streets, visit the museums and dine at one of the many cafes. Truly local food has several distinct flavours. thanks to the country's trading past. Look out for tangs of cinnamon, saffron and turmeric along with nuts, limes and dried fruit.

Independent Restaurants

Areas like Oud Metha, Karama and the Jumeirah strip are home to restaurants serving everything from authentic Arabic kebabs and tempting pad thai to crispy Peking duck and fiery Pakistani curry. Whether you pop in for a

hearty lunch or have a teetotal evening you shouldn't ignore the affordable, culinary delights of these independents.

Street Food

Shawarma is a popular local snack consisting of rolled pita bread filled with lamb or chicken carved from a rotating spit, vegetables and tahina sauce. You'll see countless roadside stands offering shawarma for as little as Dhs.3 each. In residential areas, the small cluster of shops beside a mosque is often a good bet to find your local shawarma outlet. These cafes and stands usually sell other dishes, such as falafel (or ta'amiya), which are small savoury balls of deep-fried chickpeas, also sold separately or in a pita bread sandwich. Many offer freshly squeezed fruit juices for around Dhs.10.

DUBAI IS THE
IDEAL BASE
FROM WHICH TO
EMBARK ON AN
ADVENTURE, AN
AFTERNOON OF
CULTURE, OR JUST
A SCENIC TOUR
OF THE VARIED
LANDSCAPE.

BEYOND THE BORDERS

With six neighbouring emirates, Dubai is the ideal base from which to embark on an adventure, an afternoon of culture, or just a scenic tour of the varied landscape.

The capital of the UAE, Abu Dhabi, is a little over an hour away. The city offers a wealth of culture and breathtaking views, from its extensive corniche to the magnificent new Sheikh Zayed Bin Sultan Al Nahyan grand mosque, with its 150 domes and the world's largest carpet.

The green oasis of Al Ain rises from the sands near the Omani border and is dominated by Jebel Hafeet, a 1,200m mountain. Visitors who venture there are rewarded with a panoramic view of the desert that reaches into Saudi Arabia. Other attractions include the date palms of Buraimi oasis, the hot springs of Al Fayda, and the Al Ain Camel Souk, an authentic market for camel traders and one of the few remaining in the Middle East.

Heading north up the coast from Dubai is Sharjah, with its extensive range of museums and stunning souk architecture; then the dhow



building yards of quiet Ajman; the lagoons and mangroves of Umm Al Quwain, and finally the archaeological sites, coastal dunes, mountains and fjords of Ras Al Khaimah. Over the mountains, Fujairah surprises with its coastal peaks, secluded beaches and rarities such as the peninsula's smallest mosque, at Bidayah.



SAMPLE ITINERARIES

WITH SO MANY EXCITING AND DIVERSE ACTIVITIES TO CHOOSE FROM, IT'S EASY TO GET OVERWHELMED OR TO MISS OUT ON WHAT SHOULDN'T BE MISSED. TO HELP YOU GET THE MOST OUT OF YOUR STAY IN DUBAI, BELOW WE SUGGEST AN ITINERARY TO ACCOMMODATE A VARIETY OF TASTES.

DAY 1

Arrival: Walk 'The Walk'

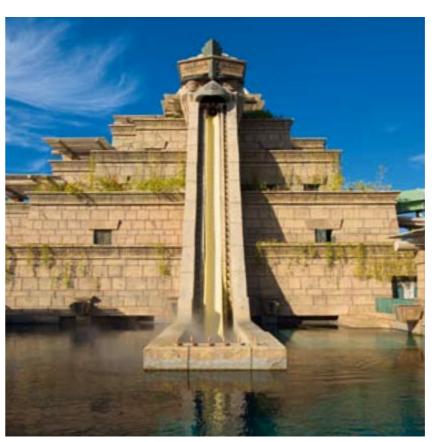
Enjoy 'The Walk' at Jumeirah Beach Residence (Dubai Marina) for an alfresco lunch at one of the many restaurants lining this beachfront marina. Then either stroll along the pleasant 3.5km promenade or simply watch the world go by.

Afternoon: Fun in the sun

Head to Aquaventure at the Atlantis Hotel or Wild Wadi at Jumeirah Beach Hotel to experience thrilling rides and water slides.

Evening: Dine in a 3-star Michelin restaurant

Indulge your palate at Reflets, by celebrity chef Pierre Gagnaire.



DAY 2

Morning: Half-day city tour

Take a scenic tour of the city in a luxury private vehicle. From rich historical sites to dynamic cosmopolitan landmarks, you'll be wowed by this vibrant evolving city. Pick up some culture on the way at the Dubai Museum — Al Fahidi Fort and the Jumeirah Mosque.

Afternoon: The Dubai Mall

Prepare yourself for some serious shopping at The Dubai Mall, one of the world's biggest malls with over 1,000 shops, an underwater zoo, SEGA Republic indoor amusement park and much more. While you're there, don't miss the observation deck on the 124th floor of the Burj Khalifa, the tallest building in the world. Also make sure to watch the breathtaking fountain shows just outside.

Evening: Dinner on Dubai Creek

Enjoy an unforgettable evening onboard the sophisticated Bateaux Dubai. You'll sail down the Dubai Creek through this charming 'city of lights' and witness the 21st century mingling with the simplicity of a bygone era, whilst indulging in a magnificent buffet.



Morning: A taste of local culture

Prepare yourself for a magical day experiencing the Dubai of old. The Bastakiya district, in Bur Dubai near Dubai Creek, is a renovated traditional Arabian village with mud-walled courtyard houses, quaint and narrow lanes and ornate towers. Steep yourself in tradition while sampling tasty Arabic cuisine.

Afternoon: Swim with dolphins
Have a one-to-one encounter
with these friendly animals at the

Atlantis Aquaventure water park.

Λr

Afternoon: Car racing at the Dubai Autodrome

Gear up by driving the fastest cars, from Lamborghinis to Ferraris.

Late Afternoon: Luxury at the Buri Al Arab

Enjoy a refined afternoon tea in one of the Burj Al Arab salons. Finish off your day in style with a relaxing treatment in the spa.

Evening: Relax at Neos at The Address Downtown

DAY 4

Morning: Aerial city tour

Take an exhilarating aerial sightseeing tour of Dubai in a Cessna 208 Caravan amphibian aircraft. See the city's most famous sites from above: the World Islands, Palm Islands, Jumeirah beach, the Burj Al Arab, the Burj Khalifa, Port Rashid and Festival City.

Afternoon & Evening: Desert safari

Escape the hustle and bustle of the city and venture into the magnificent desert. You'll be enthralled by a plethora of activities, including dune bashing through the desert, camel riding, belly dancing, henna painting, hubbly bubbly smoking (shisha), and a full buffet dinner and BBQ with Arabic coffee.

DAY 5

Morning: Swimming with sharks in The Dubai Mall Aquarium

Dive into the depths of the 10 million litre tank and experience the thrill of a lifetime by coming faceto-face with the largest collection of Sand Tiger Sharks in the world.



Afternoon & Evening: The Madinat Jumeirah Hotel

Experience this fabulous resort built in ancient Arabic style around a series of waterways. Relax on the resort's pristine beach before shopping for souvenirs in the traditional souk. Then choose from one of 42 restaurants and bars before ending the night with a traditional boat (Abra) ride along the Madinat's tranquil canals.

DAY 6

Departure: Shop 'til you drop

Enjoy some last-minute shopping and amazing deals at Dubai Duty Free, winner of 'Best Duty Free Shops' in both 2008 and 2009.



IMPORTANT LINKS

Government

Department of Tourism and Commerce Marketing (DTCM) www.dubaitourism.ae

Definitely Dubai www.definitelydubai.com

Department of Civil Aviation www.dcaa.gov.ae

Department of Economic Development www.dubaided.gov.ae

Department of Health and Medical Services

www.dha.gov.ae

Department of Naturalisation and Residency

www.dnrd.ae

Department of Ports and Customs www.dxbcustoms.gov.ae

Dubai Calendar www.dubaicalendar.ae

Dubai Chamber of Commerce and Industry

www.dubaichamber.ae

Dubai Culture and Art Authority www.dubaiculture.ae

Dubai e-Government www.egov.dubai.ae

Dubai Municipality www.login.dm.gov.ae

Dubai Police www.dubaipolice.gov.ae

Islamic Affairs and Charitable Activities

www.iacad.gov.ae

Land Department www.dubailand.gov.ae

Protocol Department www.protocol.dubai.ae

Roads and Transport Authority www.rta.ae

Airport

Dubai Airport Free Zone Authority www.dubaiairport.com

Dubai International Airport www.dubaiairport.com

Airlines

Emirates

www.emirates.com

Fly Dubai

www.flydubai.com

Air Arabia

www.airarabia.com

Etihad Airways www.etihadairways.com

Humanitarian & Environmental Organizations

Al Noor Training Centre for Children www.alnoorspneeds.ae

Dubai Cares

www.dubaicares.ae

Dubai Center for Special Needs www.dcsneeds.ae

Dubai Charity Association www.dubaicharity.org.ae

Emirates Environmental Group www.eeg-uae.org

Newspapers (English)

Gulf News

www.gulfnews.com

Khaleej Times

www.khaleejtimes.com

The National www.thenational.ae

Telecom

du

www.du.ae

Etisalat

www.etisalat.co.ae

Other Organizations

Dubai Desert Conservation Reserve www.ddcr.org

Dubai Duty Free www.dubaidutyfree.com

Dubai Healthcare City www.dhcc.ae

Dubai International Conference and Exhibition Centre

www.dwtc.com

Dubai International Financial Centre www.difc.ae

Dubai Internet City
www.dubaiinternetcity.com

Dubai Media City www.dubaimediacity.com

Dubai Media Corporation www.dmi.ae

Dubai Metro

www.mydubaimetro.com/en

www.mydsf.com

Dubai Sports City

Dubai Shopping Festival

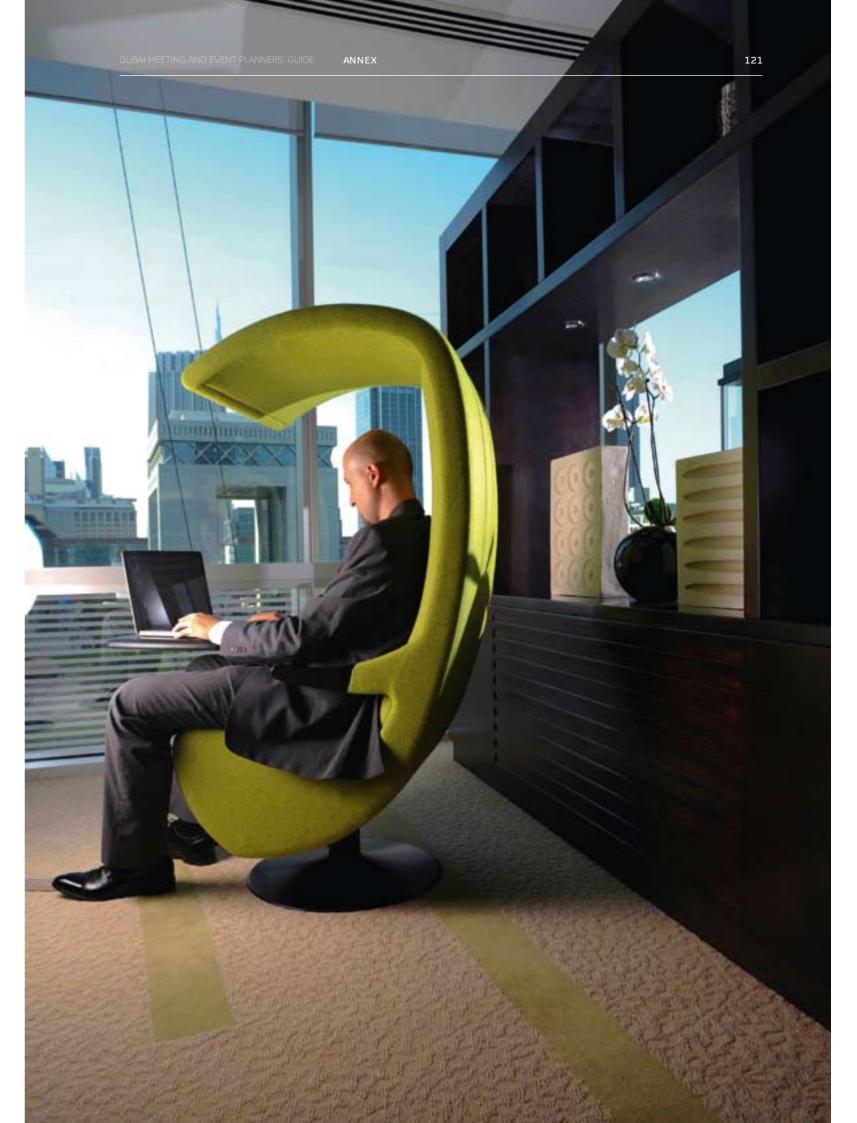
www.dubaisportscity.ae

Global Village www.globalvillage.ae

Jebel Ali Free Zone Authority www.jafza.ae

Knowledge Village www.kv.ae

UAE Free Zones www.uaefreezones.com



122 DUBAI MEETING AND EVENT PLANNERS' GUIDE ANNEX 123

FIVE YEAR PLANNER

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New Year's Day	Jan 1, Tue
Prophet Mohammed's Birthday	Jan 24, Thu
Ascension of the Prophet	Jun 6, Thu
Ramadan	Jul 14, Sun
Eid al-Fitr (End of Ramadan)	Aug 14, Wed
Arafat (Haj) Day	Oct 14, Mon
Eid al-Adha (Feast of the Sacrifice)	Oct 15, Tue
Al-Hijra (Islamic New Year)	Nov 5, Tue
UAE National Day	Dec 2, Mon

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New Year's Day

Arafat (Haj) Day

UAE National Day

Ramadan

Prophet Mohammed's Birthday

Ascension of the Prophet

Eid al-Fitr (End of Ramadan)

Al-Hijra (Islamic New Year)

Eid al-Adha (Feast of the Sacrifice)

Jan 1, Wed

Jan 14, Tue

May 27, Tue

Jun 29, Sun

Jul 29, Tue

Oct 4, Sat

Oct 5, Sun

Oct 25, Sat

Dec 2, Tue

Ascension of the Prophet

Al-Hijra (Islamic New Year)

Prophet Mohammed's Birthday

UAE National Day

Eid al-Fitr (End of Ramadan) Arafat (Haj) Day Eid al-Adha (Feast of the Sacrifice)

Jun 19, Fri

Jul 19, Sun

Sep 25, Fri

Sep 24, Thu

Oct 15, Thu

Dec 2, Wed

Dec 24, Thu

Ramadan

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Public Holidays	
New Year's Day Ascension of the Prophet Ramadan Eid al-Fitr (End of Ramadan Arafar (Hai) Day	Jan 1, Fri May 3, Tue Jun 6, Wed Sen 10, Sat

Arafat (Haj) Day

UAE National Day

Eid al-Adha (Feast of the Sacrifice)

Al-Hijra (Islamic New Year)

Prophet Mohammed's Birthday



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Public Holidays					
New Year's Day Ascension of the Prophet	Jan 1, Sui April 23, Sui				

Ramadan

Arafat (Haj) Day

UAE National Day

Sep 10, Sat

Sep 11, Mon

Oct 2, Sun

Dec 2, Fri

Dec 12, Mon

Eid al-Fitr (End of Ramadan)

Al-Hiira (Islamic New Year)

Prophet Mohammed's Birthday

Eid al-Adha (Feast of the Sacrifice)

May 27, Sat

Jun 25, Sun

Aug 31, Thu

Sep 21, Thu

Dec 1, Fri

Dec 2, Sat

Sep 1, Fri

OVERSEAS OFFICES







North America

Alba Hotchkiss

North American Representative for Dubai Convention and Events Bureau Government of Dubai Department of Tourism & Commerce Marketing c/o Mondotels, a Division of DCI 215 Park Avenue South, 10th Floor New York, NY 10003 USA Tel.: +1 212 725 0707 dtcm_usa@dubaitourism.ae

Europe

Robert Wilson

United Kingdom Representative for Dubai Convention and Events Bureau Government of Dubai Department of Tourism & Commerce Marketing Cole Church House 1 London Bridge Walk London SE1 2SX UK Tel.: +44 207 367 0901/4 robertw@hillsbalfour.com

China

Brenda He

China Representative for Dubai Convention and Events Bureau Government of Dubai Department of Tourism & Commerce Marketing Room 412, Lido Office Tower Building No.6 Jiangtai Road, Beijing, 100004 P. R. China Tel.: +8610 6438 4924 Fax: +8610 6430 1519 dtcm_china@dubaitourism.ae



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